Dear Scholars

Greetings of the day

I take the pleasure to inform you that ITS (Institute of Technology & Science) Ghaziabad, an elite institution founded on glorious legacy, and backed by distinguished & highly qualified faculty for academic excellence is publishing a blind peer reviewed research journal “SYNERGY” with ISSN No.0972-7361.

This research journal is endeavored to promote and disseminate the knowledge to the large numbers of academicians, researchers, students and practitioners across the world in the complex multi-disciplinary management field. The objective of Synergy is to provide opportunity to contributors who can explore the emerging dimension of business and provide academic community and student new insight.

The editorial team of the journal invites you to contribute research paper, conceptual articles, case studies and book reviews for its forthcoming Vol. 13, No: 01 & 02, 2015.

Research Papers/Articles received will immediately be put before the editorial committee for initial review. The selected papers will be sent to two reviewers for a blind review with a request to return the same in less than 6-8 week’s time. Authors are requested to submit only original work and are responsible for making sure that the article is not copied or duplicated or already published, accepted or submitted elsewhere. Plagiarism if any, even if found after the article is published will be the sole responsibility of the author(s).

Publication Charges: The authors are requested to note that there are no submission or publication fees since as department, we feel our responsibility to disseminate knowledge and experience in the field of management and information technology and help organization to improve their efficiency.

The manuscript should be submitted to Editor-Synergy on synergy@its.edu.in

Kindly refer the attached reference guidelines for submission. We hope that through your valuable contribution, it would be possible to bridge the gap between industry and education.

Best Wishes
Editor- Synergy