

I.T.S SCHOOL OF MANAGEMENT

Mohan Nagar, Ghaziabad

ANUBHAV-2024

SUMMER INTERNSHIP PROJECT COMPETITION

**A unique event for
Budding Managers (PGDM/MBA)**

• Marketing • HR • Finance • IB/IT/Operations/BA

Attractive Cash Prizes in each Category

 **16th October, 2024**

REGISTRATION OPEN

Registration Link: <https://forms.gle/H7aUBk9qDBUp8dFP8>

FACULTY COORDINATORS

Dr. Namita Mishra: 9968423137 | Dr. Shailendra Kumar Dube: 9212162428
Prof. Ashutosh Sharma : 9560737342

ANUBHAV-2024

Summer Internship Project Competition

I.T.S - The Education Group

I.T.S - The Education Group, under the aegis of Durga Charitable Society, established its first campus at Mohan Nagar, Ghaziabad in 1995. The Group is committed to its vision to provide quality value based education with a focus on excellence in academics, offering Under Graduate, Post Graduate and Doctoral programs in the field of Information Technology, Management, Engineering, Dental, Pharmacy and Bio-Technology through its 05 campuses at Mohan Nagar, Murad Nagar and Greater Noida, 08 institutes with a strong base of over 850+ committed faculty and about 10,000 students. I.T.S - The Education Group have a pool of eminent academicians & acclaimed professionals as guest faculty & speakers, a well-connected alumni base and a strong corporate network that has helped in building I.T.S - The Education Group, as a premier group of institutions. The Group also runs two multi-specialty hospitals catering to medical needs of society.

About I.T.S School of Management

I.T.S School of Management, Mohan Nagar, Ghaziabad, a part of I.T.S - The Education Group, is a premier Management Institute, established in the year 1995. The institute with 29 years of legacy has achieved unparalleled growth and has made a tremendous impact in the field of Management and Technical education. Institution is consistently ranked amongst the "Top Autonomous Institutions" in Management and IT by various agencies. The Institute offers Two year full-time PGDM program, equivalent to MBA, duly recognised by AICTE and accredited by **National Board of Accreditation (NBA)**, and **Association of Indian Universities (AIU)**.

The campus at Mohan Nagar, Ghaziabad serves about 3000+ students in professional courses at Post graduate and Undergraduate levels.

About SIP Competition

ANUBHAV-2024 is a National Level Summer Internship Project Competition for Management students being organized by I.T.S School of Management, Ghaziabad, realising that summer project is the most valuable project for the management students during their study. The objective of ANUBHAV-2024 is to strengthen the research orientation among management students and to provide them a platform to showcase their research work.

The event aims to provide a platform to budding MBA/PGDM professionals to share their learning and experience during their summer internship and interact with students from other institutions. The event is open for Summer Internship projects across Finance, Marketing, Human Resources, General Management/Information Technology/International Business/Business Analytics.

Eligibility

- The students willing to participate in competition should be PGDM/MBA/MIB students of 2023-25 batch. The nominated student must be a regular, 2nd year student (5th trimester/4th trimester & 3rd semester) pursuing PGDM/MBA/MIB or equivalent program at the sponsoring Institute.
- Project must be original and no violation of any copyright or any law of the land. It should be duly certified by the Institute concerned.
- Entries can be in any of the functional area of Management viz. Finance, Marketing, Human Resources, General Management/IT/IB/BA.

Rules and Regulations

- Individual entries are invited for presentations. No group entries will be accepted.
- The project may be empirical / conceptual / analytical in nature.
- **Participants shall be required to present, his/her work in the form of Power point presentation before the panel of judges on 16th October, 2024.**
- **Participant is required to submit the presentation in soft copy on or before 14th October, 2024 to the organizing team.**
- An eminent independent jury comprising of luminaries from the industry or the faculty of reputed institutions would evaluate the projects and the presentations.
- Presentations have to be completed within the time allotted.
- Each presentation will last for a minimum of 10 minutes followed by a session of questions and answers.
- The presentations would be evaluated on following criteria:
 - Research methodology
 - Findings and Suggestions
 - Presentation skills
 - Collection and sources of data
 - Relevance and applicability
 - Q & A justification
- Decision of judges shall be final and binding on all.
- All participants will receive certificates of participation.

Registration Details

- Registration fee is **Rs 200.00 (Two Hundred Rupees Only)**
- Registration form has to be submitted on or before **11th October, 2024**

Bank Details

Registration fee 200/- Per Participant

This program is open to Academicians and Research Scholars. All participants have to pay registration fees along with the registration.

Name of Account: I.T.S School of Management

A/C No.: 120000270370

Branch: Canara Bank, Navyug Market, Ghaziabad

IFSC Code: CNRB0018556



Prizes

- **Attractive cash prize for winner in each category of presentation.**
- **All the participants will be acknowledged with a certificate of participation.**

Important Dates

- Submission of presentation by mail: **14th October, 2024**
- Notification of shortlisted reports for presentation: **14th October, 2024**
- Final presentation of reports: **16th October, 2024**

Contact

Send your mail/ contribution to sipcompetition@its.edu.in

Please feel free to contact Faculty Coordinators

Dr. Namita Mishra: 9968423137 | Dr. Shailendra Kumar Dube: 9212162428
Prof. Ashutosh Sharma : 9560737342



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CAMPUS-1
Mohan Nagar (Estd. 1995)

I.T.S - Institute of Technology & Science

I.T.S - UG Campus

I.T.S - School of Management

PGDM MBA MCA

BBA BCA

2 Years

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I.T.S - Dental College

I.T.S - College of Pharmacy

I.T.S - Institute of Health & Allied Sciences

I.T.S - Surya Hospital

**MDS
BDS**

Ph.D (Pharmaceuticals Science)

M.Pharm

B.Pharm

D.Pharm

**MPT
BPT**

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CAMPUS-2
Murad Nagar (Estd. 2000)

CAMPUS-3
Greater Noida (Estd. 2006)

I.T.S - Engineering College

I.T.S - College of Professional Studies

I.T.S - Health and Wellness College

MBA B.Tech • CSE • ECE • ME • EEE • AI & ML • DC

BBA, BCA & BPT

Address : 46, Knowledge Park-III, Greater Noida - 201308

Mobile : +91-8510010843 / 42 / 41 / 40

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E-mail : engg.an@its.edu.in, admissions.ec@its.edu.in

[f](https://www.facebook.com/ITSEC.Greater.Noida) www.facebook.com/ITSEC.Greater.Noida



I.T.S - Dental College

I.T.S - Surya Hospital

B.D.S

M.D.S

Address : 47, Knowledge Park-III, Greater Noida - 201308

Mobile : 07840001439/1650

E-mail : dental.gn@its.edu.in

Mobile : 08447753520/22

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CAMPUS-4
Greater Noida (Estd. 2006)

CAMPUS-5
Meerut (Estd. 2015)

Chadha Public School

Vaidic Naturopathy & Wellness Village

Village Nangla Kumbha, PO: Sivalkhas via Jani,
Meerut - 250501

E-mail : cct@its.edu.in

Mobile : 08192000780



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