



**Dr. V. N. Bajpai**  
Professor  
Marketing

**EDUCATIONAL QUALIFICATION**

Ph.D, M.B.A, B.Sc

**EXPERIENCE**

Academic Experience – 14 Years

**Additional Information :**

1. Presented Papers in 6 National Seminars
2. Contributed Papers in 8 National Journals.
3. Presented Paper in 1 International Conference.
4. Attended 7 MDPs / Workshops
5. Presented Paper in 5 National Conference
6. One Book review.
7. Convener of 5 National seminars and 1 FDP.
8. Attended 11 FDPs / Workshop / Congresses