



GHAZIABAD
(Estd. 1995)

NAAC Accredited 'A' Grade Institute
www.its.edu.in



Ministry of Human Resource Development
Government of India



RECORD HOLDER FOR MOST PEOPLE USING
MOUTHWASH AT MULTIPLE VENUES



I.T.S SCHOOL OF MANAGEMENT



Highest Package (2018-2020)
18.50 LPA
100% Placement Assistance

Approved by AICTE | Accredited by NAAC with Grade A | Internationally Accredited by IAO, USA
Accredited By NBA | Equivalent to MBA by AIU | NIRF Ranked Institute

26th BATCH
PGDM
2021-23

**INSTITUTE OF
TECHNOLOGY & SCIENCE**

(ISO 9001:2015 CERTIFIED)

Mohan Nagar Ghaziabad- 201007

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www.itsim.edu.in

CONTENTS

VISION

Creating A Thinking Professional Order

MISSION

To make an incessant endeavor to create learning processes in response to changing managerial paradigms.

OBJECTIVES

- Generating new learning techniques
- Improving teaching processes
- Expanding the information technology capacity
- Strengthening the industry interactive network
- Facilitating professional practitioners in realizing their potential
- Inculcate team spirit among the learners

QUALITY POLICY

I.T.S. is focused to become fountainhead among academic institutions in India. The Institute is committed to impart professional education of excellent quality for all-round development of the students seeking career in Management as well as in IT and to develop capabilities and skills of working executives through EDP's and MDO's. Each faculty and staff member shall be well-trained and motivated so that he/she can understand the desired functions and shall be empowered to carry them out effectively. Involvement of students, Parent, Industry and Society at large is encouraged for continual improvement in every sphere of Institute's activities.

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PROFESSIONAL ASSOCIATIONS



Study Tour
Abroad



Attractive
Scholarships



Free Books



Free Laptop



EXPANDING HORIZONS AND SPREADING WINGS



02

DENTAL COLLEGES

WI-FI ENABLED
CAMPUSES

04

08

INSTITUTIONS

ACRES LAND

60

26

YEARS OF ACADEMIC
EXCELLENCE

COURSES

20

10000+

STUDENT
FRATERNITY

700

FULL TIME FACULTY

GLIMPSE OF THE GROUP

I.T.S- THE EDUCATION GROUP

Institute of Technology & Science, Ghaziabad (Estd : 1995)

NAAC Accredited
"A" Grade Institute

PGDM

(Approved by AICTE and equivalent to MBA by AIU, NBA Accredited)

MBA & MCA

(Affiliated to APJAKTU, Lucknow & MCA is NBA Accredited)

Ph.D

(Affiliated to APJAKTU, Lucknow)



I.T.S – The Education Group, under Durga Charitable Society, established its first campus at Mohan Nagar, Ghaziabad in 1995. The group is committed to its vision of creating a thinking professional order. The group has eminent field specialists and acclaimed management gurus as faculty and guest faculty, perseverant and committed set of students, alumni network and a strong corporate nexus that has helped in building I.T.S, a premier group of institutions.

I.T.S takes pride in providing knowledge and competencies in the areas of Management, Information Technology, Dental Science, Engineering, Biotechnology, Paramedical Science and Pharmacy.



I.T.S - U.G Campus, Ghaziabad (Estd : 1995)

BBA

(Affiliated to C.C.S University, Meerut)

BCA

(Affiliated to C.C.S University, Meerut)

I.T.S - Dental College Muradnagar Ghaziabad (Estd : 2000)

BDS & MDS
(Affiliated to C.C.S University, Meerut)



I.T.S - College of Pharmacy Murad Nagar (Estd. : 2003)

B.Pharm and D.Pharm

(Affiliated to APJAKTU, Lucknow)

M.Pharm

(Affiliated to APJAKTU, Lucknow)



I.T.S – Institute of Health & Allied Sciences (Estd : 2003)

B.Sc. (Biotech) M.Sc. (Biotech), BPT & MPT

(Affiliated to C.C.S University, Meerut)



I.T.S - Engineering College, Gr. Noida (Estd : 2006)

B.Tech

(ME, CSE, CIVIL, ECE, EEE)

MBA

(Affiliated to APJAKTU, Lucknow)



I.T.S - Dental College Greater Noida (Estd : 2006)

BDS & MDS
(Affiliated to C.C.S University, Meerut)



COURSES OFFERED

Management	- PGDM, MBA, BBA, Ph.D.
IT	- MCA, BCA
Engineering	- B.Tech (ME, CSE, CE, ECE, EEE),
Dentistry	- BDS, MDS
Biotechnology	- B.Sc (Biotechnology), M.Sc (Biotechnology)
Pharmacy	- D.Pharm, B.Pharm, M.Pharm, Ph.D
Paramedical	- BPT, MPT

I.T.S RUNS TWO MULTI-SPECIALITY HOSPITALS WITH 100 BEDS EACH CATERING TO MEDICAL NEEDS OF SOCIETY.

I.T.S - SURYA HOSPITAL, MURAD NAGAR, GHAZIABAD

I.T.S - SURYA HOSPITAL, GREATER NOIDA

FACILITIES ARE AVAILABLE FOR GENERAL MEDICINE, SURGERY, ORTHOPAEDICS, PEDIATRICS, GYNECOLOGY & OPHTHALMOLOGY

OUR LEADERSHIP TEAM

“I.T.S IS AN
EDUCATIONAL GROUP
WITH DISTINCTION,
COMBINING EXCELLENCE
WITH INNOVATION”



Dr. R.P. Chadha
Chairman
I.T.S- The Education Group



Shri Arpit Chadha
Vice Chairman
I.T.S-The Education Group



Shri B.K. Arora
Secretary
I.T.S - The Education Group



Shri Surinder Sood
Director- PR
I.T.S -The Education Group



Prof. (Dr.) Vidya Sekhri
Director - Management
I.T.S.- Ghaziabad



Prof. (Dr.) Sunil K. Pandey
Director - IT & UG
I.T.S - Ghaziabad



Dr. R.P. Chadha
Chairman
I.T.S.- The Education Group

CHAIRMAN'S MESSAGE

With a vision based on creating a professional order, a strong emphasis is laid upon the holistic development of students with a high level of responsibility. This visionary culture allows and emphasizes our students not only to adopt the present day challenges but also individual responsibilities to the society and our nation at large.

Due to economic globalization, the world is undergoing a sea change in the socio economic field which makes it more important for all of us to deal with these emerging challenges at a very fast pace. Undoubtedly, the efforts taken to provide education to the masses have ensured the emergence of India as an economic power to reckon with. We feel immensely proud to be an active contributor to this social transformation.

I.T.S is an educational group with distinction, combining excellence with innovation. We, at I.T.S place a high value on providing our students with a fulfilling educational experience in their chosen fields.

I.T.S offers a wide range of academic courses to students, giving them a solid academic foundation and enabling them to achieve their individual goals. I.T.S- The Education Group has made its presence felt by committing itself to be a part of this transforming environment by a holistic vision to serve the national and global corporate with its state-of-the-art facilities, highly committed and motivated faculty and a visionary leadership.

Transformation is a never ending process; so our aim is to always provide the best quality education which, in case of a professional Institute means a system that effectively and pragmatically combines theory and practice in order to ensure both perfection and relevance. We constantly strive to meet the unique needs and challenges that our students face and equip them with the necessary skills and abilities such that they are able to assume leadership roles in this vibrant and immensely competitive global economy.

I welcome you to I.T.S and wish you great success in life.

VICE CHAIRMAN'S MESSAGE



Shri Arpit Chadha
Vice Chairman
I.T.S.-The Education Group

The world is shrinking to evolve into a global village. New age borderless workspaces demand multi-faceted professionals who can function efficiently under change. As a premier Business School, our Mission, at I.T.S, is to transform the lives of our students and provide the industry with ethical global leaders for the 21st century, who are sensitive towards protecting the environment and are passionate about making significant societal contributions. At I.T.S, we inculcate in students the right attitude and train them to become ambitious, dynamic thought leaders who will take on the challenges of the modern world.

With demography of young in age and in spirit, it is our duty to ensure the quality education which is rich in values and modern in content. The pedagogy at I.T.S lays foundation for conceptual understanding in the students to excel in their career ahead. Our students have been placed with the best brands of the industry and continue to receive laurels for good work. Our faculty with unwavering attention to help students to accomplish their desired goals. Our unmatched dedication and commitment shape requisite knowledge and positive attitude, by giving access to best of the facilities and learning environment.

We encourage collaborative efforts through experiential learning, thereby enabling the students to achieve new milestones in their journey of development and learning. Our students are mentored thoroughly with an intense desire to serve society in the most efficient manner. We inculcate leadership traits in our students for maximization of productivity and sustainable development.

I convey heartfelt congratulations and welcome you to be a part of I.T.S family.

DIRECTOR - MANAGEMENT'S MESSAGE

Deeply embedded with the vision of 'creating a thinking professional order', I.T.S, since its inception in 1995, has been making 'incessant endeavor to create learning process in response to changing managerial paradigm. The continuum flow of technological revolution along with rapid growth and development around the world has opened new vistas to masses for developing the knowledge and skill based society. Every nation and society have to create the pool of intellectual wealth coupled with a defined set of skills so that to capitalize upon the current demands and contextual requirements.

We, at I.T.S, have been morally and functionally committed to excellence since its inception. In its journey towards disseminating knowledge, I.T.S recognizes hidden abilities and strengths of its students and enables them to learn, to grow and to evolve into successful professionals in their areas of interest and specialization. The whole atmosphere at I.T.S is perfectly and strikingly conducive to overall personality and managerial skill development with an alert focus on evolving effective, efficient, confident and knowledgeable management professionals with global thinking and futuristic mindset along with an understanding of ethical values embedded in the heritage.

The teaching methodology along with co-curricular activities, mentoring & monitoring mechanism at I.T.S is specifically designed to articulate various dimensions of the strategic Key Result Areas (KRAs) which guarantees an enviable confidence and alertness in our students resulting into enviable futuristic expertise in dealing with the intricacies of managerial decisions. We, at I.T.S, are committed for enduring excellence in management education and for us, your future, my student managers, comes naturally first.

The four basic elements of contemporary professional education and training system, i.e. faculty, students, infrastructure and curriculum are realistically and perfectly blended to ensure the development of six essential qualities in the student managers that are key to success: Sincerity, Personal Integrity, Humility, Dedication, Wisdom and Charity. In its march towards career goal and success, we are determined to ensure every possible effort for our alma mater to the happiest route of success and prosperity.



Prof. (Dr.) Vidya Sekhri
 Director - Management
 I.T.S, Mohan Nagar

ADVISORY BOARD & ACADEMIC COUNCIL

DR. VINAYSHIL GAUTAM

CHAIRMAN - ADVISORY BOARD & ACADEMIC COUNCIL

SENIOR ADVISOR- TRIFED, FOUNDER DIRECTOR, IIM-K, IST HEAD, MANAGEMENT DEPT. IIT-D LEADER CONSULTING TEAM, IIM- SHILLONG, IST HON. DEAN KPMG ACADEMY AND CHAIRMAN, DK INTERNATIONAL FOUNDATION 'SHARAN', GURUGRAM-(HARYANA)

DR. ABAD AHMED
 FORMER PRO VICE
 CHANCELLOR
 DELHI UNIVERSITY,
 DELHI

DR. M.P. GUPTA
 FORMER PROFESSOR
 & DEAN, FMS,
 DELHI UNIVERSITY,
 DELHI

SHRI MANOJ TANDON
 MANAGING DIRECTOR
 TMTC,
 NOIDA

DR. AMITABH RAJAN
 IAS, Ex- HOME SECRETARY
 AND ADDITIONAL
 CHIEF SECRETARY
 OF
 MAHARASHTRA

DR. R.P. CHADHA
 CHAIRMAN
 I.T.S –THE EDUCATION GROUP

SHRI ARPIT CHADHA
 VICE CHAIRMAN
 I.T.S –THE EDUCATION GROUP

SHRI B.K. ARORA
 SECRETARY
 I.T.S –THE EDUCATION GROUP

SHRI SURINDER SOOD
 DIRECTOR- PUBLIC
 RELATIONS
 I.T.S –THE EDUCATION GROUP

DR. VIDYA SEKHRI
 DIRECTOR-MANAGEMENT
 INSTITUTE OF TECHNOLOGY
 AND SCIENCE
 MEMBER SECRETARY

REGIONAL OFFICER
 (EX-OFFICIO)
 AICTE, KANPUR

SHRI ROMY CHOPRA
 MANAGING DIRECTOR
 Pcs Infinity, NOIDA

SHRI PANKAJ DUBEY
 CEO, EICHER-POLARIS
 & MD, POLARIS INDIA

SHRI ANIRUDDHA SEN
 ENTERPRISE STRATEGIC
 ADVISOR
 MICROSOFT INDIA,
 GURUGRAM

MS. SUBHA RAJAN
 EX-DIRECTOR,
 CONFEDERATION OF INDIAN,
 INDUSTRY (CII),
 NEW DELHI

NOMINEE OF THE COUNCIL,
 APPROVED BY THE CHAIRMAN OF
 THE COUNCIL FROM THE PANEL OF
 THE REGION TO BE NOMINATED BY
 THE REGIONAL COMMITTEE

NOMINEE OF THE AFFILIATING
 BODY/UNIVERSITY/ STATE BOARD OF
 TECHNICAL EDUCATION

NOMINEE OF STATE GOVT. FROM
 THE REGION INDUSTRIALIST /
 TECHNOLOGIST/EDUCATIONST

NOMINEE OF STATE GOVT.
 DIRECTOR
 TECHNICAL EDUCATION, (EX-OFFICIO)

DR. SUNIL KUMAR PANDEY
 DIRECTOR-IT
 INSTITUTE OF TECHNOLOGY AND
 SCIENCE

MS. BHAWNA BHARDWAJ
 ASSISTANT PROFESSOR
 INSTITUTE OF TECHNOLOGY
 AND SCIENCE

AWARDS & ACCOLADES



I.T.S Mohan Nagar Gzb. is awarded with Top technology & Science College of the year 2020, North India in the category of "Leading Placement & Infrastructure"



Excellence in Promoting Industry Academia Interface North-2020 by ASOCHAM



I.T.S Mohan Nagar Ghaziabad has been awarded with excellence in Education 2020 by CSR



The Delhi City Icon Award for Excellence in Campus Placement 2020 by Radio city 91.1 FM



Lord Beden Powell National Award - 2019



Most Preferred UG/PG Institute of the Year Award 2019 by Assocham conferred by Bharat Ratna, Padma Vibhushan & His Excellency Late Dr. Pranab Mukherjee



The WEEK Best B-School survey raking Nov. 2020 has ranked I.T.S School of Management GZB as the 6th Top Private B-School in Delhi NCR & 7th Top Private B School in North Zone



Ranking awarded by Careers 360 India's Best B Schools 2020 ranking Survey



I.T.S School of Management has been ranked as Top B School of Super Excellence by CSR-GHRDC B- Schools Survey 2020.



Best Management Institute in India for Industry Interface 2020 by ICICI

PGDM CAMPUS

Post Graduate Diploma in Management (PGDM) at I.T.S is approved by AICTE, Ministry of HRD, Government of India and was started in 1996. It has been designed as an intensive two year, full time program and aims at creating a strong academic foundation to provide young thinking minds the power to shape their thoughts and develop management aptitude. At I.T.S, the PGDM program has been created from the feedback, ideas and inputs given by leading practicing managers and academicians world- wide, who are experts in cross-functional areas.

HIGHLIGHTS

- Personality Reengineering Program for Overall Development
- Free Foreign Trip to All Students
- Additional International Immersion Programme offered to Students in Collaboration with Foreign Universities
- Business Intelligence Program for all Students
- 8 weeks extensive Summer Internship for all Students
- Live Industry Projects

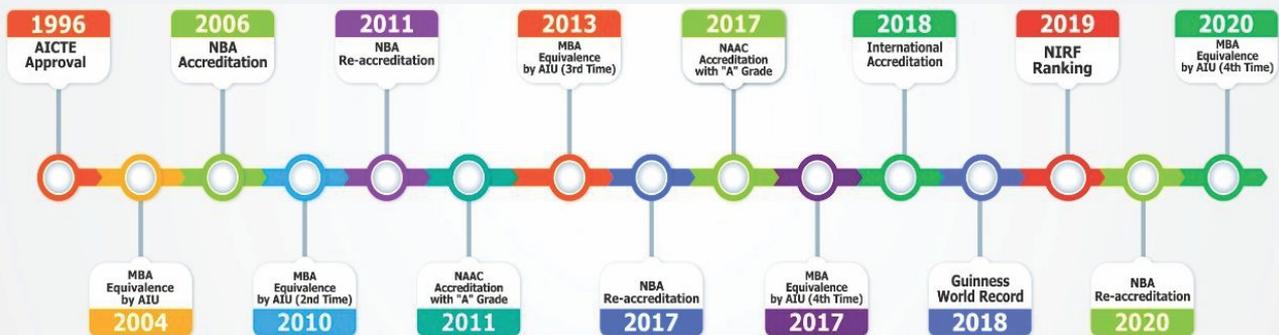


Discipline

Dynamism

Development

PGDM MILESTONES



FOREIGN TIE-UPS AND STRONG INDUSTRY INTERFACE

I.T.S, Mohan Nagar, Ghaziabad

Hon'ble Vice Chairman Signs MOU with Skyy Aviation Academy, South Africa
 for Academic, Research and Faculty/Student Exchange Programme

I.T.S, Mohan Nagar, Ghaziabad

Hon'ble Vice Chairman Signs MOU with Nanyang Institute of Management, Singapore
 for Academic, Research and Faculty/Student Exchange Programme

I.T.S, Mohan Nagar, Ghaziabad

Hon'ble Vice Chairman Signs MOU with Paris Graduate School- Innovative Knowledge Institute Paris, France

I.T.S ADVANTAGES

- An innovative pedagogy with blended learning experience with regularly updated curriculum on the basis of Industry inputs.
- A dedicated Corporate Resource Centre which facilitates dynamic employability enhancement programs.
- Strong Academia and Industry Interface to supplement live projects and Internships juxtaposed with Corporate Guest Lectures and CEO Talk Series.
- A strong team of highly qualified, experienced and devoted full-time faculty members engaged
- Entrepreneurship Development Programs conducted for students under the Department of Science & Technology, Govt. of India Scheme
- Wi-fi enabled Air-Conditioned class rooms, well equipped for uninterrupted communication and projection.
- Research based activities to make students industry ready for taking on real life challenges.
- Well stocked, air-conditioned and fully automated library with access to reputed online journals and other e-learning resources
- Vibrant Student Clubs in Marketing, HR, Finance, IB and IT area for developing managerial skills.
- Well equipped, separate boy's and girl's accommodation, within campus.
- Well equipped and fully operational medical centre within the Campus including hospitalisation.
- Financial Assistance from Syndicate Bank.
- Strong International Linkages with Universities and Institutes of high repute like Nanyang Institute of Management, Singapore, SKKY Aviation Academy, South Africa, EC- Council University New Mexico, PUTRA Business School, Malaysia, and many others.
- A range of value-added courses under Business Intelligence Program
- Advanced Excel SPSS, SAP, Tally Six Sigma, Big Data Analytics, Digital and Social Media.



Dr. Sindhu Bhaskar , Chairman and CEO EST Group Inc, US11.



Workshop on " Atma Nirbhar Bharat" by Mr. Jayant Shah. Ex Director Academy of India and CEO AIM Parasuraman Center of Service Excellence.



Guest lecture by Mr. David Linthicum, Chief Cloud strategy Officer, Deloitte Consulting Virginia United States.



Expert talk by Ms. Chandrima Chatterjee, Advisor and Sr. Director at Apparel Export Promotion Council (APEC).

ACTIVITIES @ I.T.S



Business Summit 2020 @ I.T.S



Utkrishi Marketing Awards 2020 @ I.T.S



Research Conclave 2020 @ I.T.S



International Conference 2020 @ I.T.S



WYSIWYG 2020 @ I.T.S



Entrepreneurship Development Programme 2020 @ I.T.S



Business Plan Competition Genesis 2020 @ I.T.S



Virtual HR Conclave 2020 @ I.T.S



SIP Competition Anubhav 2020 @ I.T.S



PGDM Orientation Aspirations 2020 @ I.T.S



E-Summit 2020 @ I.T.S



International E-FDP 2020 @ I.T.S



Online Summit 2020 @ I.T.S



E-FDP 2020 @ I.T.S

TRANSFORMATIVE LEARNING

I.T.S FULFILS IT'S COMMITMENT BY PROVIDING APPROPRIATE KNOWLEDGE BASE, PROFESSIONAL OUTLOOK AND ATTITUDE AND ALSO CAREER TO ITS STUDENTS TO CLIMB THE LADDER OF SUCCESS ...



1 STAGE I-ORIENTATION

- 2 weeks of detailed orientation program to bring students of different background to a level playing field.
- It includes Ice-Breaking, cohesive group formation, exploring talents, exposure to basics of management learning, soft skills, development of analytical ability, industry visit, exploring self and others.

2 STAGE II-TRIMESTER-I

- Total Papers 08
- 12 weeks of exposure on fundamental knowledge of management areas.
- Learning of business practices.

3 STAGE III-TRIMESTER II

- Total Papers 09
- Experience sharing by industry captains, management laboratories and building of analytical and quantitative skills.
- Live projects in fundamental areas of management.

4 STAGE IV-TRIMESTER-III

- Total papers 09
- Choice of specialization areas based on acumen and aptitude.
- Introduction of specialization subjects.
- Mentor-mentee relationship building for professional guidance.
- Preparation for Summer Internship.
- Live Projects.

5 STAGE V-SUMMER INTERNSHIP TRAINING

- 7 to 9 weeks of intensive training in industry.
- Training on full time basis with active coordination between academic and industry mentor.

6 STAGE VI-TRIMESTER-IV

- Total papers 08
- Submission of Summer Internship Project Report and presentation.
- Active soft skills and Personality re-engineering orientation
- Extensive learning through statistical tools and IT knowledge usages

7 STAGE VII-TRIMESTER V

- Total papers 06
- Preparation for final placement begins with pre placement talks.
- On the job training and PDP final Personality Re-engineering workshops
- Strong Industry Academics Networking

8 STAGE VIII-TRIMESTER-VI

- Total papers 04
- Placements get finalized
- Special Placement week
- Assimilation lectures and wrap-up on professional life preparations
- Farewell

FACILITIES & INFRASTRUCTURE



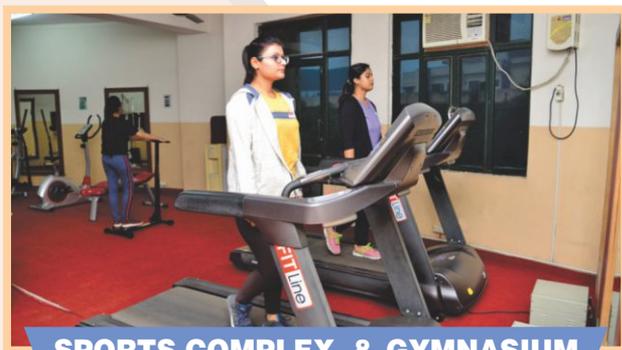
LECTURE THEATRE EQUIPPED WITH NEW AGE RESOURCES

Air-conditioned lecture theatres equipped with state of the art teaching aids including **LCD projection systems**. Lecture halls are **wi-fi enabled with Multimedia Technology**



HOSTELS

- **Within Institute campus.**
- Comfort of home like environment.
- **Separate hostel for girls (Durga Halls) and for boys (Eklavya Halls)** with spacious accommodation, wardens and support staff.
- **24x7 wi-fi enabled Internet connectivity.**
- **Fully secured with CCTV cameras** and security guards posted for day and night.
- **Facilities like laundry, phone, entertainment, photostate and mess are available.**



SPORTS COMPLEX & GYMNASIUM

- **Sport facilities include Table Tennis, Carrom, Cricket, Chess along with Badminton and Volleyball courts.**
- Various in-house, Intra & Inter-College Competitions are organized every year.
- I.T.S has advanced **gymnasium facility** in the campus. It is equipped with all latest exercise tools & machines, **separate for boys & girls.**



LIBRARY- THE LEARNING RESOURCES CENTRE

- **Fully automated and air-conditioned.**
- Houses a collection of **text and reference material, journals, magazines, audio video tapes, research reports etc.**
- **E-bodh, the virtual library-an IT based system** containing pool of information for online browsing.
- The **Electronic Media Library** Division is its unique feature.
- **Indian and International Global Databases** related to Course Programs and training material.



AUDITORIUM & SEMINAR HALLS

- **Air-conditioned state-of-the-art** auditoriums and seminar halls where **guest lectures, cultural activities, debates seminars conferences and workshops** are organized.
- Auditorium and seminar halls are equipped with modern **audio-visual facilities.**



IT INFRASTRUCTURE

- Excellent infrastructure for imparting **computational skills to students, leveraging software development through latest IT tools and techniques.**
- **State of the art computer labs with 350+ Intel based Computers** connected with **structured optical fibre network.**
- **Microsoft Imagine Premium with Microsoft** for latest products update.
- **Round the clock 150 MBPS (1:1) Broadband Internet connectivity.**
- **Wi-Fi enabled campus**



MEDICAL & ACCIDENT INSURANCE FACILITIES

- **Routine Medical check-up** of students.
- Periodic dental check-up of students.
- Hospital facility **available within 1 kilometre distance**.
- Students are covered by "**Group Personal Accident Insurance Policy**".
- Conduct of wellness programmes.



SERVERS & SOFTWARE TOOLS

- IBM X 3400 series, MS Window-2012 server.
- Linux Enterprise Edition.
- **Secured Internet connectivity** through Unified Threat Management (UTM) Device.
- **Operating Systems**
- **Windows 2012 (server), Ubuntu 17.04, Novell Netware (Version 5.1), SCO Unix (Release V).**
- RDBMS : **ORACLE 11 g, SYBASE** and Db2

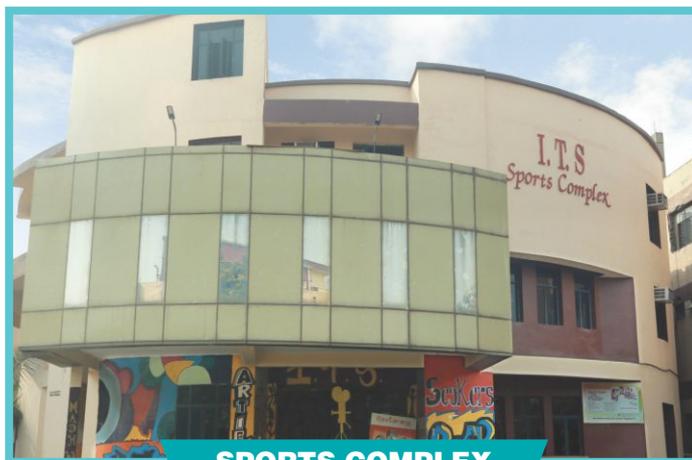
Application & Development Tools

SQL Server 2014, MS Office Professional 2016, Alice for Windows (Library Automation), Softtek COBOL, Power Builder, Turbo Suite C++ 4.5, Visual Studio 2016.

NEWS LETTERS & JOURNALS

TO DEVELOP THE INTELLECTUAL ACCUMEN STUDENTS ARE MOTIVATED TO WRITE CASES, ARTICLES AND BLOGS IN NEWSLETTERS AND JOURNALS

- I.T.S newsletter is published **quarterly** covering activities organized by the Institute.
- A **bi-monthly newsletter "e-volve"**, is published by Department of Management.
- **FINVEST**
- A newsletter focused on furthering knowledge in finance for awareness and updation.
- **Marrecus Line**
- A newsletter which helps students to learn about the latest trends, market strategies, practices and upcoming brands.
- **Oppo – Makers**
- A newsletter which contributes to enhance the requisite HR domain knowledge.
- **Vibrance**
- An e-magazine to update latest technological advancement in the field of IT and covers the highlights of the events of Department of IT.
- **I.T.S Journal "SYNERGY"**
- A bi-annual journal
- Focus on research papers, book reviews and articles of Management, IT, and issues relating to economy, industry & environment.



SPORTS COMPLEX



I.T.S- MANAGEMENT JOURNAL- SYNERGY

PGDM COURSE STRUCTURE

- The Programme curriculum is spread over six Trimesters in a period of 2 years, during which the core and elective courses are offered by the Institute.
- The course offered to the students may be a 3 credit, 1 credit, 0.5 credit or non credit course. The Institute uses the concept of credit to define the weightage of a course in the curriculum. Courses are listed as 3, or 1.5 credits course depending on the enlisted workload for each course. The generally accepted norm is that, a three (3) credit involves about 30 hours of class work, Two (2) credit 20 hours, 1.5 credit course involves about 15 hours and one (1) credit course involves about 10 hours of class work.
- Trimester-wise Credit Breakup: PGDM Programme consists of total one hundred twenty three (123) credits. Out of this, one hundred seventeen (117) credits are devoted to courses, Six (6) credits to summer training project. Business Intelligence Lab is a non credit, course. Term-wise distribution of credit points is as follows:



TRIMESTER WISE COURSE STRUCTURE

Course Code	Subject Title	Credit	Teaching Hours
Trimester : 1			
1.1	Organisational Behaviour – I	3	30
1.2	Marketing Management – I	3	30
1.3	Quantitative Techniques for Management	3	30
1.4	Financial Accounting for Managers	3	30
1.5	Information Systems & Cyber Security	3	30
1.6	Business Communication	3	30
1.7	Managerial Economics	3	30
	Minor project	1	
	BI Lab Statistical Functions	Non Credit	10
Total course credits of Trimester 1		22	220
Trimester: 2			
2.1	Organisational Structure, Design & Change	3	30
2.2	Marketing Management –II	3	30
2.3	Production & Operations Management	3	30
2.4	Management Accounting*	1.5	15
2.5	Financial Management- I*	1.5	15
2.6	Legal Aspects of Business	3	30
2.7	Human Resource Management	3	30
2.8	Personality Reengineering Programme	3	30
	Minor Project	1	
	BI Lab Basic Financial Function	Non Credit	10
Total course credits of Trimester 2		22	220
Trimester : 3			
3.1	Operations Research	3	30
3.2	Business Decision Modeling	3	30
3.3	Financial Management – II	3	30
3.4	Business Research Methods	3	30
3.5	Personality Reengineering Programme	3	30
3.6	Minor project	1	
	BI Lab	Non Credit	10
	SPSS Advance financial functions	Non Credit	10
Trimester III : 03 Elective Courses			
	Elective I	3	30

Course Code	Subject Title	Credit	Teaching Hours
	Elective II	3	30
	Elective III	3	30
Total course credits of Trimester 3		25	260
Trimester : 4			
4.1	Strategic Management	3	30
4.2	Supply Chain Management	3	30
4.3	E-Business	3	30
4.4	Personality Reengineering Programme	3	30
Trimester IV : 04 Elective courses			
	Elective IV	3	30
	Elective V	3	30
	Elective VI	3	30
	Elective VII	3	30
Total course credits of Trimester 4		24	240
Trimester : 5			
5.1	Innovation & Technology Management*	1.5	15
5.2	Entrepreneurship Development *	1.5	15
5.3	Personality Reengineering Programme	3	30
Trimester V : 03 Elective courses			
	Elective VIII	3	30
	Elective IX	3	30
	Elective X	3	30
Total course credits of Trimester 5		15	150
Trimester : 6			
6.1	Corporate Governance & Business Ethics*	1.5	15
6.2	Environment Studies*	1.5	15
Trimester VI : 02 Elective courses			
	Elective XI	3	30
	Elective XII	3	30
Total course credits of Trimester 6		9	90
Total Course Credit in First Year		69	700
Total Course Credit in Second Year		48	480
Summer Internship Project		6	60
Total for Entire Programme		123	1240

CHOICE OF ELECTIVES/ SPECIALIZATION

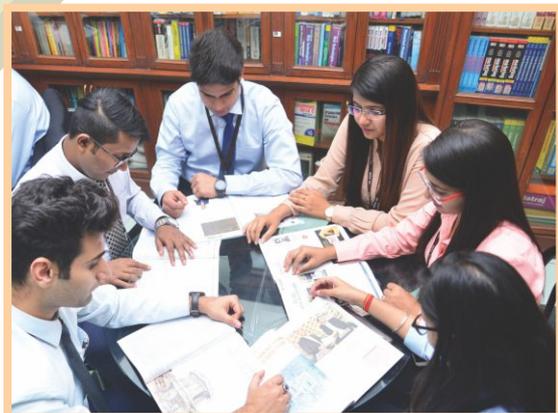
Course-Wise List of Electives

Functional Area: Marketing Management

III Term/ Course Code	Title of the course
MM 3.1	Sales & Distribution Management
MM 3.2	Consumer Behaviour
IV	Title of the course
MM 4.1	Brand Management
MM 4.2	Services Marketing
MM 4.3	B 2B Marketing
MM 4.4	Social & Digital Media Marketing
MM 4.5	Marketing Research & Introduction to Marketing Analytics
V	Title of the course
MM 5.1	Integrated Marketing Communications
MM 5.2	Retail Management
MM 5.3	International Marketing
MM 5.4	Marketing Analytics
MM 5.5	Customer Relationship Management
VI	Title of the course
MM 6.1	Rural Marketing
MM 6.2	Strategic Pricing

Functional Area: Human Resource Management

III/ Course Code	Title of the course
HRM 3.1	Talent Management
HRM 3.2	Learning & Development
IV	Title of the course
HRM 4.1	Employee Relations & Labour Law
HRM 4.2	Performance Management



HRM 4.3	Competency Leadership Framework
HRM 4.4	Learning Organisation & Knowledge Management
HRM 4.5	Creating and Managing Virtual Organizations
V	Title of the course
HRM 5.1	Emotional Intelligence & Leadership
HRM 5.2	Organizational Change & Development
HRM 5.3	Cross-cultural Management and IHRM
HRM 5.4	Compensation Structure & Design
HRM 5.5	HR Analytics
HRM 5.6	HR Branding
VI	Title of the course
HRM 6.1	Strategic HRM
HRM 6.2	Managerial Counseling and Negotiation
HRM 6.3	Indian Philosophy & Organisational Excellence

Functional Area: Finance

III/ Course Code	Title of the course
FM 3.1	Management of Financial Services
FM 3.2	Financial Statement Analysis
FM 3.3	Insurance & Risk Management
IV	Title of the course
FM 4.1	Financial Modeling
FM 4.2	Security Analysis & Portfolio Management
FM 4.3	Mergers, Acquisitions and Corporate Restructuring
FM 4.4	Bank Management
FM 4.5	Venture Capital & Private Equity
V	Title of the course
FM 5.1	International Financial Management
FM 5.2	Financial Derivatives
FM 5.3	Project Appraisal and Finance
FM 5.4	Investment Banking
FM 5.5	Fixed Income Securities
VI	Title of the course
FM 6.1	Corporate Taxation
FM 6.2	Personal Wealth Management & Behavioural Finance

Functional Area: International Business

III/ Course Code	Title of the course
IB 3.1	India's Foreign Trade
IB 3.2	Geo-political Environment of Business
IV	Title of the course
IB 4.1	International Trade Procedures & Documentation
IB 4.2	Cross Cultural Management
IB 4.3	International Trade Theories & Practices

IB 4.5	Institutional Framework for International Trading
V	Title of the course
IB 5.1	International Financial Management
IB 5.2	International Marketing
IB 5.3	International Business strategy
IB 5.4	International Supply Chain and Logistics
VI	Title of the course
IB 6.1	International Trading under WTO
IB 6.2	International Marketing Research

Functional Area: Information Technology

III/ Course Code	Title of the course
IT 3.1	Data Visualization through Tableau
IT 3.2	IT Infrastructure Management
IT 3.3	Business Intelligence & Data Modeling
IV	Title of the course
IT 4.1	Business System Using Python
IT 4.2	Strategic Management of IT
IT 4.3	System Analysis and Design
IT 4.4	Information Risk Management
V	Title of the course
IT 5.1	Business Transformation using AI
IT 5.2	Data Analytics for Managers through R
IT 5.3	Managing IT Enabled Services
VI	Title of the course
IT 6.1	Enterprise Resource Planning
IT 6.2	Cloud Computing for Managers

Functional Area: Operation Management

III/ Course Code	Title of the course
OM 3.1	Logistics Management
OM 3.2	Project Management
OM 3.3	Material Management
IV	Title of the course
OM 4.1	Procurement & Vendor Management
OM 4.2	Quality Management & Six Sigma
OM 4.3	Production Planning & Control
OM 4.4	Predictive Modeling
V	Title of the course
OM 5.1	Service Operations Management
OM 5.2	Data Analytics for Managers through R
OM 5.3	Process Management & consultancy
VI	Title of the course
OM 6.1	Operations Strategy
OM 6.2	Enterprise Resource Planning

PEDAGOGY-LEARNER CENTRIC APPROACH FOR HOLISTIC DEVELOPMENT

Timely Assessment provides educators with a better understanding of what students are learning and engages students more deeply in the process of learning content.

Campus-Based Learning uses the campus environment itself as a teaching tool

Coached Problem Solving is a class format in which professors provide a structured, guided context for students working collaboratively to solve problems.

Concept Tests are conceptual multiple-choice questions that focus on one key concept of an instructor's learning goals for a lesson. When coupled with student interaction through peer instruction, Concept Tests represent a rapid method of formative assessment of student understanding.

Interactive Lectures provide short activities that can break up a lecture engage students in activities that confront their prior understanding of a core concept. The activity can be a classroom experiment, a survey, a simulation or an analysis of secondary data.

Practical Labs to give hands on experience to the students on the latest tools and technologies.

Quantitative Writing engages students with numbers by asking them to analyze and use quantitative data in written reports and arguments

Role Playing immerses students in debate around Earth science issues.

Comprehensive Assignments are a flexible means of demonstrating learning as well as a method of exploring one's thinking to stimulate learning, which is why the literature on writing instruction emphasizes both learning to write and writing to learn.

Teaching with Data Simulations allows students to visualize probability distributions, which in turn can make the processes associated with probability more concrete.

Teaching with Spreadsheets allows students to "get their hands dirty" by working with real-world data. Spreadsheets make abstract or complex models accessible by providing concrete examples and allowing "what if" analyses.

Teaching with the Case Method combines two elements: the case itself and the discussion of that case. Teaching cases provide information, but neither analysis nor conclusions. The analytical work of explaining the relationships among events in the case, identifying options, evaluating choices and predicting the effects of actions is the work done by students during the classroom discussion.

Webinars and Conferencing sessions of the industry experts across the globe are conducted for PGDM students in order to teach and aware them about the cross cultural management practices. Thus this blend of traditional and digital education help the students to become a competitive professional at both national and international levels.

Immersion Courses

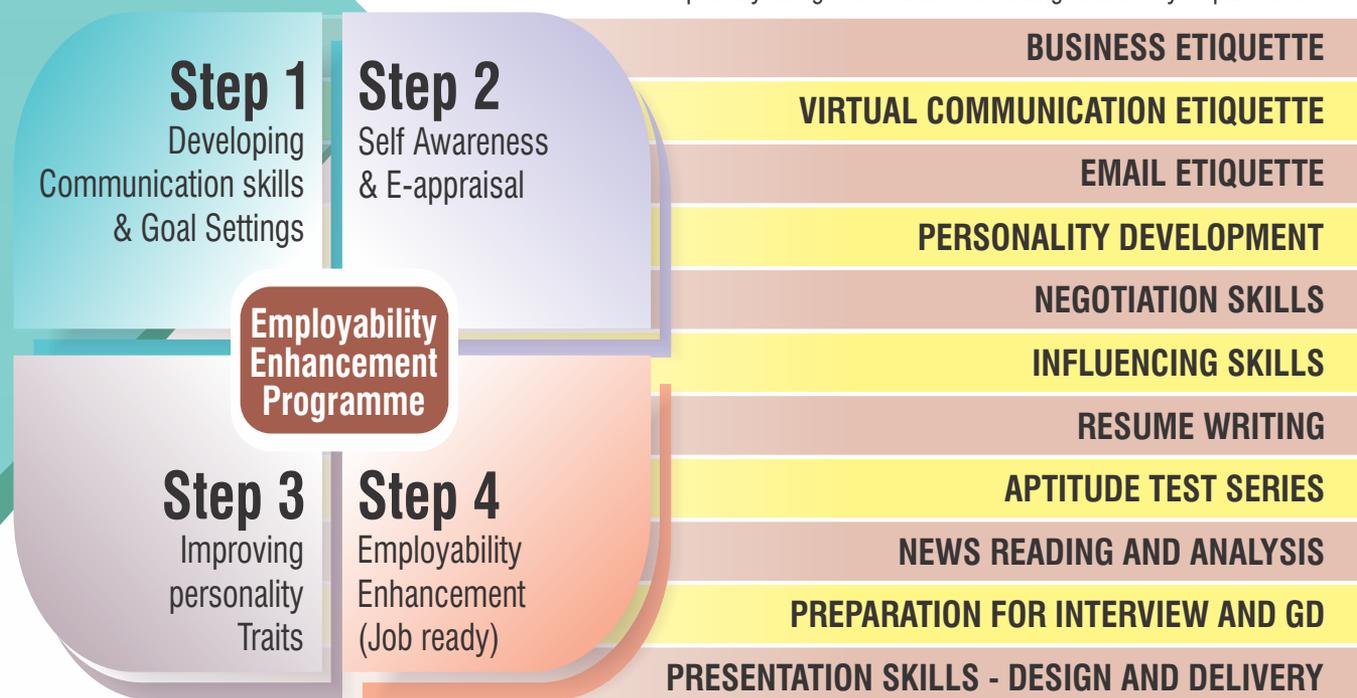
The different value added courses are taught in all domains of PGDM which gives overall exposure to the personality of students.



PERSONALITY RE-ENGINEERING PROGRAM (Transformation from Class room to Board room)

- The Institute emphasizes on the holistic development of the students before they can step in the corporate world. Personality Reengineering is aimed at providing an edge for achieving success in a challenging corporate environment through imbibing desirable professional etiquettes, interpersonal skills and overall corporate awareness so that one's acceptability in the professional environment is enhanced. PRP (Personality Re-engineering Program) PRP cell designs and conducts 4 stage extensive process which runs through all the trimesters and conducts various events like workshops on personality development and grooming, group discussions and mock interviews to transform the students into highly skilled, industry ready professionals.

Specially designed modules according to industry requirements:



VALUE ADDED CERTIFICATIONS / PROGRAMS

Business Intelligence Program

All businesses use information technology and many employ graduates in IT and Technology related roles. IT includes all forms of technology that are used to create, store, communicate exchange and use information and hence powering businesses and society. Keeping the above in mind a comprehensive "Business Intelligence Program, worth Rs. 90,000 is provided free of cost to all the students.

- **Advanced Excel** • **SPSS** • **SAP** • **Tally** • **Six Sigma** • **Big Data analysis** • **Digital & Social Media**

Pearson Me Pro English Program

In order to improve the communication skill and to make students employable in good organization, I.T.S has done a tie up with Pearson MePro. MePro extensively uses **role-play**, an excellent way of getting students to practice their **English**. They simulate real life situations and allow the learners to understand what they would do in a real situation.

- **Learner Centric** • **Develops skills in English** • **Immersive learning**
- **The Placement Test Certification on completing each level**

INDUSTRY SPEAKERS



Mr. Punit Mehrotra, Senior Vice President, HSBC Bank



Mr. Agniwesh Thakur, AVP, SAP – Success factors Capability, Accenture



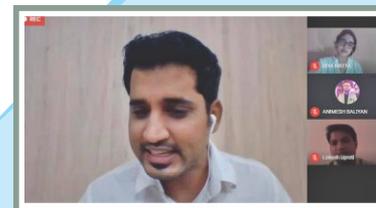
Mr. Atul Tiwary, Head HR, Oyo



Mr. Prateek Dubey, Head ER & HR IDFC First Bank



Dr. Amit Pareenja, Group Assoc. Director, Tata Communications.



Mr. Naveen Mangain, Co-Founder & Design Head @ Quick Ride, Bangalore



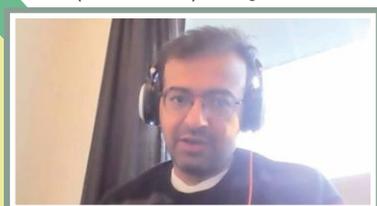
Mr. Sheshav Gupta, Head Talent Acquisition Landmark group (Ecommerce), Bengaluru.



Dr. Kalpana Gopalan, IAS PhD IIM-B Additional Chief Secretary Government of Karnataka.



Mr. Biplob Banerjee, CPPO, ABD India



Mr. Kapil Kalra, CFA, Vice President, Sky Power Global, Toronto, Ontario, Canada .



Mr. Tapo Kar, General Manager HR Bata India Limited



Mr. Neeraj Mehra, VP, HR, Infogain.



Ms. Rashmi Manshramani, CHRO, The Wave Group



Ms. Archana Head HR Inter Globe Air Transport



Mr. Manish Kumar, President & National Sales Head Star TV Network.



Mr. Manish Rastogi, Head Capability Development & Talent, Vodafone Idea



Mr. Murlidhar Shyam, Executive President, Airports International.



Mr. Nikhil Agrawal, CEO, Foundation for Innovation & Research in Science & Technology (FIRST), IIT Kanpur.

FOREIGN SPEAKERS



Mr. David Linthicum, Chief Cloud Strategy Officer Deloitte Consulting Virginia, United States.



Dr. Dileep Kumar M. Professor Africa Business School, Mohamed VI Polytechnic University, Africa;



Dr. Ivan Zupic - Goldsmiths, University of London



Prof. (Dr.) Lloyd Scott - Technological University Ireland



Prof. (Dr.) Sandeep Krishnamurthy - Dean at University of Washington (Bothell) School of Business, USA



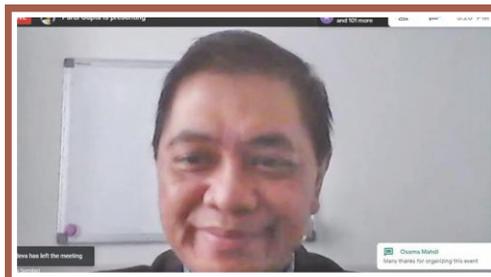
Prof. (Dr.) David Petrie - Adjunct Business Professor with Concordia Universities, Portland and Chicago,



Prof. (Dr.) Edward R Lawrence - College of Business, Florida International University, USA



Dr. Justin Paul, Professor, University of PR, USA



Prof. (Dr.) Roy Sembel-Professor Distinguished Chair at IPMI International Business School, Indonesia



Dr. Souha Akiki Svahn Founder Paris Graduate School, France.

FOREIGN COLLABORATION



Management Development & Consultancy, Singapore (MDIS).



UNIR, La Rioja, Spain



AIESEC, IIT DELHI



STI Education, Myanmar



University of Illinois, Springfield, Illinois (USA)



Valparaiso University, Indiana (United States of America)



Paris Graduate School - Innovative Knowledge Institute, Paris, France



Nanyang Institute of Management, Singapore



Putra Business School, Malaysia



World has turned into a global village yet encompasses cultural diversity. Making career in such global landscape is no longer inspirational rather way of corporate life. Acknowledging this fact, I.T.S takes students to Foreign Tour to understand nuances of working in multicultural plural world. Tour aims at exposing students to organizations of world repute manned by multicultural teams. Students are given opportunity to interact with such teams and have a feel of challenges of coordination and cohesion of such teams. During the tour students also visit the renowned management educational Institutions of the place and have interaction with faculty and students to understand the educational and cultural environment of that country.

GLOBAL EXPERIENCE



PGDM Batch (2016-18), at Singapore



PGDM Batch (2017-19), at Malaysia



PGDM Batch (2018-20) at Ferrari World, Dubai



PGDM Batch (2019-21) at Dubai

INDUSTRIAL VISIT

I.T.S organises regular Industry Visits to bridge the gap between class room teaching and the corporate world. The Institute organizes various industry visits at regular intervals to relate theoretical knowledge to practical applications. Some of the visits to renowned organizations include:



PGDM Students @ Coca Cola, Greater Noida



PGDM Students @ Mother Dairy, Patparganj Delhi



Virtual Visit to Yakult, Sonapat



PGDM Students @ New Holland Tractor, Greater Noida



PGDM Students @ Escorts Machinery, Faridabad



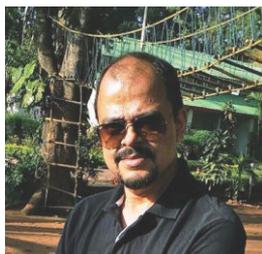
Virtual Visit to Madhya Pradesh Agro Products, Sagar

ALUMNI: OUR STRENGTH



Sudeep Jain

PGDM
Batch: 1996-98
Designation: CEO
Company: Strawberry Infotech Pvt. Ltd,



Deepten Chatterjee

PGDM
Batch: 2001-03
Designation: Associate Director
Company: KPMG



Shouvik Acharya

PGDM
Batch: 2004-06
Designation: Associate Director
Company: Cipla



Anuj Tomar

PGDM
Batch: 2005-07
Designation: National Key Account Manager
Company: Himalya Wellness



Deepankar Chauhan

PGDM
Batch: 2006-08
Designation: Vice President
Company: Yes Bank



Supreeti Singh

PGDM
Batch: 2007-09
Designation: Manager HR
Company: Motherson Sumi Systems Ltd.



Kunal Deo Singh

PGDM
Batch: 2007-09
Designation: Country Manager
Company: Krishna Overseas Sarl, Benin



Dheeraj Verma

PGDM
Batch: 2007-09
Designation: National Head Institutional Sales
Company: Dabur India Ltd,



Raghav Singh

PGDM
Batch: 2008-10
Designation: Manager
Company: Talent Acquisition Lenovo



Abhishek Das

PGDM
Batch: 2009-11
Designation: General Manager,
Company: MFI Document Solutions Limited,



Varun Saxena

PGDM
Batch: 2009-11
Designation: Startegic Account Manager
Company: Dun & Bradstreet Information



Khushboo Singh

PGDM
Batch: 2010-12
Designation: Co Recruiter
Company : Experis, Manpower Group Canada,



Chanima Bhattacharya

PGDM
Batch: 2011-13
Designation: Human Resource Professional
Company : International Talent Acquisition, Germany



Ankit Pal

PGDM
Batch: 2017-19
Designation: Team Manager
Company: Amazon



Pankaj Giri

PGDM
Batch: 2011-13
Designation: Manager
Company: Samsung Electronics



Anisur Rahaman

PGDM
Batch: 2017-19
Designation: Sales Trainee
Company: ITC Ltd.

CELEBRITIES @ I.T.S



Rajkumar Rao @ I.T.S



Gulshan Grover @ I.T.S



Armaan Malik @ I.T.S



Ayushmann Khurana @ I.T.S



Soha Ali Khan @ I.T.S



Irrfan Khan @ I.T.S



Sanjay Mishra @ I.T.S



R P Singh @ I.T.S

STUDENT FUNCTIONAL CLUBS

The Binary Club



The Information Technology Club, i.e., The Binary Club serves as a place where all students, who have an interest in IT – not just computing students - gather to discuss topics of professional interest, exchange experiences they have gathered at their workplace, and review the current development in the global IT job market.

Marketing Club- Marrecus



The objective of the club is to bridge the gap between concepts and applications in the area of marketing. Discussions, games and events like Innovative Idea Exhibition, Business Plan Competition, Best out of Waste Competition, Ad-Mad Show cover the diverse facets of business like branding, strategies, business environment etc.

Director's Club



Director's club is an initiative by respected Director Management Dr. Vidya Sekhri, with an objective to identify budding leaders and guiding them to lead different activities organized in the entire campus. This club prepares students to coordinate and execute the events end to end.

Library Club-Reader's Cafe



Library club has been constituted for the students of management program of Institute of Technology and Science, Mohan Nagar, Ghaziabad. The club aims at creating an environment which is conducive for learning and developing the research skills.

HR Club- Oppo Makers



The purpose of Oppo-makers is to synergize the talents of students and expose them to emerging trends in HR. With innovative activities, games, quiz competitions etc. organized throughout the year, the club facilitates the understanding of diverse HR functions in the corporate world today.

Finance Club-Finvest



The purpose of the club is to promote interest in and knowledge in the area of Finance. The club educates the students on various topics in finance and also reaches out to industry professionals and organizes speaker sessions to expose students to the various practical aspects of finance.

IB Club-Glocal



IB club is an exclusive club for PGDM students which aims to generate skills, knowledge and interest in different aspects of International Business.

Cultural Club



Statesman Club



Sports is an integral part of overall development of an individual personality. Keeping in mind the same I.T.S. focuses on sports with a equal importance of academics. The statesman's club is initiative to groom sportsman ship in the management students as well. Round the year activities like cricket league, Football league and inter college sports meet activity are organized under the umbrella of Statesman Club.

The Cultural Club provides a platform to the students of I.T.S. to showcase their artistic and cultural sense through their participation in various inter and intra cultural events.

CSR ACTIVITIES - SOCIAL WORK @ I.T.S

Institute runs a number of CSR activities to ensure that the downtrodden and the helpless people are taken care of and the deprived are provided with the essential facilities and opportunities to grow and develop in life.



'Utthan' Lab

An Endeavour to Facilitate Poor Meritorious Children Utthan Lab is a unique and comprehensive CSR project of I.T.S, Ghaziabad under which the faculty and student volunteers visit various government schools and shortlist poor but meritorious students studying in class 5, 6 and 7. These students are called to the campus of I.T.S on all working Saturdays where under the guidance of faculty coordinator, student volunteers impart basic knowledge of English, Science, Math, History, Computer GK etc. to them. I.T.S has received overwhelming response and feedback by these students and their parents and is committed to continue this support to these talented buds.

Parivartan

'Parivartan' is a comprehensive slum education program conducted by the student volunteers of I.T.S, Ghaziabad in which student volunteers visit slums on all Sundays and teach around 120 slum children as per their I.Q. and current knowledge. At the end of the class, biscuits, chocolates and sweets are distributed among all as routine. Slum children and their parents eagerly wait for I.T.S volunteers on each Sunday and have turned this CSR initiative into a huge success which has been running for more than three years.



CORPORATE RESOURCE CENTRE



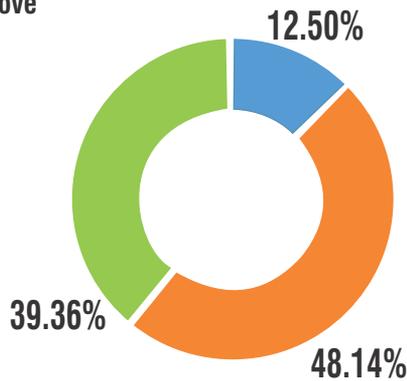
Corporate resource Centre plays a significant role in bringing the industry and academia close to each other. It acts as an interface between the students, faculty and the corporate world to initiate and maintain continuous interaction with the industry. The cross sectoral participation of industry bigwigs in campus placement bears testimony to the quality education and excellent talent pool of I.T.S, which in turn, has led to building of a long list of recruiters, with additions every year. CRC office facilitates Institute Industry interface providing an apt platform to the budding managers from I.T.S in becoming "Business Ready Managers."

- Industry Interface and Industry Visits.
- Live Projects & Summer Internship Program.
- Pre-Placement Talks and Final Placement.
- Placement of students in reputed companies like Dabur, Abbott Healthcare, Parle-G, ICICI and Barclays etc.

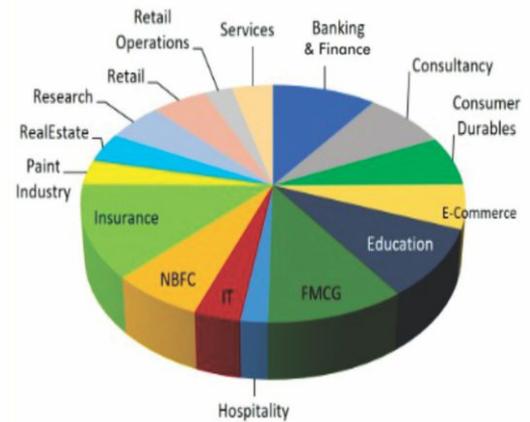
Package Highlights

- 8.00-10.00 LPA % Above
- 5.00-8.00 LPA
- 3.5 - 5.00 LPA

Highest Salary
18.5 LPA
 Average Salary of Top 50 Students
7.5 LPA
 Average Salary
5.65 LPA



Placement in Different Business Sectors



RECRUITING PARTNERS



PLACEMENT HIGHLIGHTS

TOP PLACEMENTS

2018-20 Batch

INDUSTRY EXPOSURE IS A ROUND-THE-YEAR ACTIVITY AT I.T.S

KHUSHBOO SETHI



amazon
Team Manager

ANIKET AGARWAL



BYJU'S
Business Development Manager

ANKITA DWIVEDI



Nestle
Sales Trainee

MD.TARIQUE NEWAZ



Café Coffee Day
Sales Trainee

SHUBHAM KALLA



AXA 24 Insurance Reinsurance
Analyst

NISHA SINGH



PhonePe
Key Account Executive

LALIT KANDPAL



marico
Sales Officer

PRIYA



CBRE
Executive Analyst

ATUL ANIKET



Berger
Sales Officer Trainee

AVINASH SAGAR



99acres.com
Sales Officer Trainee

ARINDAM GHOSH



Ujjivan
Relationship Manager

SHRESHTHA GHOSH



hfc
Relationship Manager

DIVYA MANDOTHIYA



Deutsche Bank
Executive Trade Finance

MAANASI SAXENA



KALKINE
Executive Inside Sales

SACHIN KESARWANI



KENT RO SERVICE
Management Trainee

SALONI CHAUDHARY



EY
Business Planning Consultant

UPAM GOHAIN



MRF TYRES
Territory Sales Supervisor

BABITA BISHT



softwareONE
Procurement Specialist

TOP PLACEMENTS

2019-21 Batch

INDUSTRY EXPOSURE IS A ROUND-THE-YEAR ACTIVITY AT I.T.S

AKANKSHA RAI



marico
Sales Officer Trainee

LAKSHYA BHATNAGAR



TRF
Sales Trainee

SACHIN



FERRERO
Sales Trainee

TUSHAR TOMAR



FERRERO
Sales Trainee

KOMAL GAWRI



naukri.com
Senior Executive - Corporate Sales

AKHIL SHARMA



PRISM JOHNSON LIMITED
Executive Mgmt Trainee - Sales

SUDHANSHU JHANWAR



PRISM JOHNSON LIMITED
Executive Mgmt Trainee - Sales

RAKESH KUMAR



PRISM JOHNSON LIMITED
Executive Mgmt Trainee - Sales

TUSHAR SINGHAL



EX-COMM LTD.
Management Trainee

MAYANK KUMAR



hfc
Relationship Manager

MUKUL RAJ



hfc
Relationship Manager

SACHIN KUMAR RAI



XL Dynamics
Financial Analyst

SHIVANI SINGH



XL Dynamics
Financial Analyst

SWETA SINGH



XL Dynamics
Financial Analyst

ABHILASHA



CAREERS 360
Management Trainee - Business Development

SUMIT CHANDRA



CAREERS 360
Management Trainee - Business Development

RAJAT TAYAL



SATIN CREDITCARE NETWORK LTD.
Management Trainee

AMIT RAJ



HOOD
Territory Sales Manager

NAMAN GUPTA



HOOD
Territory Sales Manager

PRABHANSHU AWASTHI



HOOD
Territory Sales Manager

CHHAYA TOMAR



hdfc Life
Executive Trainee

DEEPAK PRAKASH



hdfc Life
Executive Trainee

AAYUSH KUMAR SINGH SAURABH BARTHWAL



houseey
Business Dev. Executive



houseey
Business Dev. Executive

ADMISSION & SCHOLARSHIP



ELIGIBILITY

Prospective students seeking admission to the PGDM program of the Institute must fulfill the following two criteria for admission: Student should have a Bachelor's degree in any discipline from a recognized university or equivalent with minimum 50% passing marks and a valid score in CAT/ MAT/ XAT/ ATMA/ GMAT/ CMAT or other national level examination, approved by AICTE.

ADMISSION PROCEDURE

Application form can be downloaded from www.its.edu.in

SELECTION PROCEDURE

The students are screened on the basis of their score in the qualifying test and their performance in Group Discussion and Personal Interview. The stages involved in the process are: Registration of the student at I.T.S through an application form which can be downloaded from www.its.edu.in. On registration, a suitable date for Group Discussion and Personal Interview shall be communicated to the candidate. Thereafter, the information regarding students' selection is communicated to the concerned student.

ANTI RAGGING INITIATIVE

Ragging, in all its forms, is totally banned in the institute. As per the Supreme Court of India order; anyone indulging in ragging will be punished appropriately. Institute has a 'Zero tolerance policy' in this respect.

FACULTY RESOURCE



Prof. (Dr.) VIDYA SEKHRI

M.Com, LL.M, LL.B
Ph.D
Industry Exp.: 4 years
Academic Exp.: 29 years

Dr. Sunil Kumar Pandey

MCA Ph.D
Experience: 20 Years

Prof. Anil Kalra

B.Com (Hons.), MBA, CAIIB
Industry Exp. : 43 years

Dr. Anurag Bhadur Singh

Associate Professor
D.Phil, M. Com, MBA
Academic Exp. : 11 years

Dr. Anusha Agarwal

Associate Professor
Ph.D, PGDBM, MA(Eco), BBM
Academic Exp. : 20 years

Dr. Ashish Kumar Jha

Assistant Professor
Ph.D, UGC NET, MBA
Industry Exp. : 3 years
Academic Exp. : 10+ years

Prof. Bhavna Bhardwaj

Assistant Professor
LLM, MBA (HR)
M.Sc. (Chem)
Academic Exp. : 10 years

Dr. C. K. Sabharwal

Senior Professor
BA Hons (Eco, Law, Mgmt)
Industry Exp. : 49 years
Academic Exp. : 32 years

Dr. Charu Choudhary

Assistant Professor
Bsc, MBA, PhD.
Industry Exp. : 1 year
Academic Exp. : 16 years

Prof. Charul Agrawal

Assistant Professor
MBA (Finance and Marketing),
MA (Economics) (Pvt),
UGC NET (2012 and 2018) BBA
Industry Exp. : 3 years
Academic Exp. : 5 years

Dr. D.K.Pandey

Professor (HR)
LL.B., MBA, Ph.D.
Industry Exp. : 3 years
Academic Exp. : 19 years

Dr. Garima Srivastav

Assistant Professor
Ph.D (F/T),
Ex. Prog.-IIM-K, MBA,
Industry Exp. : 4 months
Academic Exp. : 11 years

Dr. Gurpreet Kaur

Assistant Professor
Ph.D., M.Sc. Mathematics,
B.Sc. Gen.(Elect.)
Academic Exp. : 5 years

Dr. Indraneel Mandal

Assistant Professor
MBA, Ph.D
Academic Exp. : 16 years

Dr. Kalyan Kumar De

Professor (Marketing)
B.E, PGDBM (IIM-C), PhD
Industry Exp. : 24 years
Academic Exp. : 15 Years

Prof. Lokesh Upreti

Assistant Professor
MBA (Marketing; IT),
B.Tech. (IT)
Industry Exp. : 2 years
Academic Exp. : 10 years

Dr. Manoj Kumar Jha

Professor (HR) PhD,
MBA
Industry Exp. : 11 Years
Academic Exp. : 21 Years

Prof. Mansi Singh

Assistant Professor
MCA
Academic Exp. : 4 years

Dr. Nitin Saxena

Assistant Professor
Ph.D, MBA (Finance), B.Com(H)
Industry Exp. : 2 Years
Academic Exp. : 10.5 years

Prof. Parul Gupta

Assistant Professor
MA(Eco), MBA, UGC NET, PhD (P)
Academic Exp. : 10 Years

Dr. Puneet Kumar

Assistant Professor
Ph.D, PG- MBA,
UG- B.Com
Industry Exp. : 4 years
Academic Exp. : 20 years

Dr. Rajeev Johari

Associate Professor
Management (Economics)
B.A., M.A. (Eco.), M.B.A.
(I.B. & O.M.), Ph.D. (Eco.)
Academic Exp. : 18 years

Prof. Ritika Rathore

MBA, B.Tech (Mechanical)
UGC NET (Management) Currently
Pursuing PhD
Industry Exp.: 3 years
Academic Exp.: 8 years

Prof. Ritu Saxena

Assistant Professor
Pursuing Ph.D, UG-BBA,
PG -MBA
Industry Exp. : 6 months
Academic Exp. : 11 years

Dr. Sanjeev Tandon

Associate Professor (Mktg.)
Ph.D (Mktg.): Retail Mgt), MBA (Mktg),
PGDMM, B.Sc (Maths)
Industry Exp. : 18 years
Academic Exp. : 13 years

Dr. Satish Kumar

Professor
Ph D, MBA, PGDCA, BBA
Academic Exp. : 19 years

Prof. Shikha Aggarwal

Assistant Professor (IB & HR)
MBA (HR)
Academic Exp. : 05 years

Prof. Shikha Arora

Assistant Professor
B.Com (H), PGDBM,
Ph.D(Pursuing)
Industry Exp. : 3 years
Academic Exp. : 11 years

Prof. Shilpi Rana

Senior Soft Skills
Trainer B.Tech (IT),
PGDBM
Industry Exp. : 6 years
Academic Exp. : 5 years

Prof. Sunil Upadhyay

Assistant Professor
MCA, OCP,
Currently Pursuing
M.S- Business Analytics from
BITS Pilani, Bachelor of IT
Academic Exp. : 12 years

Dr. Surendra Tiwari

Associate Professor
Ph.D, PGDM
Industry Exp. : 2 years
Academic Exp. : 17 years

Dr. V.N Bajpai

Professor
Ph.D, MBA, B.Sc.
Academic Exp. : 17.5 years

Dr. Vivek Pachauri

Assistant Professor
Ph.D, MBA, B.Com.
Industry Exp. : 1 year
Academic Exp. : 14 years

Prof. Yachna Malhotra

Associate Professor
PGDM, BCA
Industry Exp. : 8 years
Academic Exp. : 8 years

Dr. Vinay Kumar Srivastava

Associate Professor
M Com, MBA,
Ph.D, UPSLET
Industry Exp. : 2 years
Academic Exp. : 17 years

TESTIMONIALS

Corporate Testimonials



Excellent facility and very caring management staff. I.T.S has come up very well over the years. Wish to see I.T.S leading the management institution in future.

Mr. Khalid Issar
Country General Manager-Alibaba.com



" Splendid experience with I.T.S Ghaziabad. Students exhibited great zeal for learning."

Mr. Nitin Sethi
VP Digital, Indigo Airlines



It was a wonderful experience to share our experience with I.T.S Students

Mr. Sandeep Tyagi
Director - Human Resource, Samsung



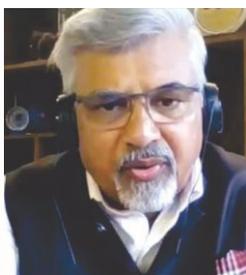
"It was a great pleasure to attend the conference organized by I.T.S. The faculty members and students showed keen enthusiasm and interest in the proceedings. They made the event a big success with their enthusiasm."

Amit Kumar Tanwar
AVP, IndusInd Bank



"Very good experience meeting up with an excellent set of academic faculty and students. Best wishes to all students and faculty of I.T.S."

Milind Pathak,
COO & Sr. Vice President,
PAYTM



We have been regularly visiting I.T.S for campus placements. The talent at I.T.S Ghaziabad is promising in nature and disciplined with very high learning curve.

Mr. Kamal Bali,
President and Managing Director,
Volvo Group India

Student Success Story



Avishek Verma
PGDM 2019-21

The internship started with a work friendly environment, flexibility in work timings and daily report submissions at a particular time. Every week a task was assigned and every colleague was assigned a location in which we have to find the customer and approach him. It took lots of data mining and then the process of approaching the prospect customer was running side by side. In order to convince the customer to know about the product I had presented them product specifications for their awareness about the product and by sending them product e posters. And after such rounds of telephonic meetings we were confirmed whether they are interested for the product or not and on that basis we were able to generate the leads for the company

Gunjan Singh
PGDM 2019-21



I have done my SIP in PVR SYSTEMS. The starting of the SIP was very interesting because a task was given to us was to study a book "The Power of subconscious Mind"; then after that task I have learned many things like I have not done Data profiling before then I do it there in first few days it takes a lot of time to do the profiling work but after sometime I started doing data profiling in few hours my speed got increased. I also learn that how we can organize an event which was digital CHARCHA with CIO'S with Netmagic and the efforts were appreciated by our manager. So, the overall experience was very helpful for me IT will help in my future their were many ups and downs but I complete all my tasks and completed my SIP."

Megha Jha
PGDM 2019-21



It was remarkable working with NIIT, and I am thankful to my Industry mentor and faculty mentor for their support. I am glad that ITS college provided me with this Internship Opportunity for my career growth, as this way my first corporate exposure, I therefore learned a lot out this journey and I am sure these learnings will be with me throughout my work life. My heartfelt Gratitude to the institution and CRC as well for such an opportunity



Shikha Jaiswal
PGDM 2019-21

I am glad to share my Internship experience at "Sharekhan", where I learned consumer perception & psychological behaviour of customers and skill of convincing them. I would like to extend my sincere gratitude to industry mentor SIP mentor & last but not least to I.T.S who gave this wonderful opportunity to me to learn & grow.



Samar Abbas
PGDM 2019-21

I had my internship with Grofers and I'm really thankful to my college for providing internship in current scenario of COVID 19 to the batch 19-21. For me my internship was really helpful as I learned about Brand Management of the products as well as Customer relationship management which will help me in future in corporate world.

MEDIA REFLECTS



Institute of Technology & Science

Mohan Nagar, Ghaziabad

"INTERNATIONAL FACULTY DEVELOPMENT PROGRAM" COVERAGE IN BUSINESS STANDARD

NEW DELHI | WEDNESDAY, 8 JULY 2020

Business Standard

I.T.S GHAZIABAD ORGANISES INTERNATIONAL FACULTY DEVELOPMENT PROGRAM

In its endeavour to assist the academic fraternity in achieving excellence in quality publications, I.T.S Ghaziabad organised a five-day International Faculty Development Program on the focal theme of 'Advanced Research Methods: Emerging Research Publications'. The virtual platform of e-FDP hosted international speakers of high repute and was attended by more than 200 faculty members and research scholars from 24 states of India and 14 countries like U.S.A, Indonesia, Nepal, Malaysia, Maldives, Nigeria and Oman.

Shri Arpit Chadha, Vice Chairman I.T.S - The Education Group, who has always been a guiding force and inspiration strongly emphasised the need for technology adoption to achieving high standards in the



Institute of Technology & Science

Mohan Nagar, Ghaziabad

Orientation Programme 'ASPIRATIONS-2020'

NEW DELHI | WEDNESDAY, 26 AUGUST 2020

Business Standard

I.T.S SCHOOL OF MANAGEMENT GHAZIABAD ORGANISES ORIENTATION PROGRAMME 'ASPIRATIONS, 2020' FOR 25TH BATCH OF PGDM 2020-2022

I.T.S - School of Management organised Virtual Orientation Programme 'Aspirations-2020' to welcome the 25th Batch of Post Graduate Diploma in Management (2020-22) students.

Mr Kamal Bhai, President & Managing Director, Vovo Group India was the Chief Guest and Mr Naven Aggarwal, Partner, Corporate and International Tax U.S. Corridor Leader, India Global, KPMG, India was invited as the Guest of Honour.

Mr Kamal Bhai highlighted the challenges in light of the global pandemic and advised students to convert these challenges into opportunities for growth and explore new avenues by being innovative.

Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group congratulated students for embarking their new journey with the Institute towards building successful corporate career.

Shri Surender Sood, Director (PI), I.T.S - The Education Group delivered an inspiring address and motivated the budding managers to pursue their dreams.

Dr. Vijaya Sekhri, Director Management advised the students to strive hard for achieving their objectives with zeal and enthusiasm.

The programme schedule had sessions on personality development, essentials of virtual communication and team building exercises.

One of the sessions had leading corporates Mr Tapo Kar, General Manager, HR, Bata India Ltd., Mr Siddharth Dasgupta, Associate Director, Ernst & Young, Mr Sanjay Kumar Singh, MD Yamato Motors Solutions India presented the new set of expectations of the corporates and how the life has changed in these times of crisis. The Orientation session concluded with an interaction with the Alumni on the focal theme 'Campus to Corporate-Experiences Sharing'. Virtual plaques were presented to all the Guest Speakers by Director Management.



Institute of Technology & Science

Mohan Nagar, Ghaziabad

Business Standard

NEW DELHI | WEDNESDAY, 26 JUNE 2020

SNH APRIET CHADHA, VICE CHAIRMAN I.T.S - THE EDUCATION GROUP AT THE FAMOUS NATIONAL BUSINESS SHOW

The Education Group has been a substantial part of the programme, which is showing strong increase in the Educational Sector. This show is the largest trade fair in the country. This show is the largest trade fair in the country. This show is the largest trade fair in the country.



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Business Standard

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Institute of Technology & Science

Mohan Nagar, Ghaziabad

Business Standard

NEW DELHI | WEDNESDAY, 5 AUGUST 2020

I.T.S GHAZIABAD ORGANISES ONLINE ORIENTATION PROGRAMME FOR PGDM 2019-2021 BATCH

I.T.S GHAZIABAD ORGANISES ONLINE ORIENTATION PROGRAMME FOR PGDM 2019-2021 BATCH

The Management Department at I.T.S The Education Group, Mohan Nagar, Ghaziabad organised a Re-orientation Programme on the focal theme of 'Campus to Corporate: Changing Expectations' for its PGDM students. The institute always believes that the curriculum should be in complete sync with the contemporary situations. In light of the ongoing crisis, the need is to prepare the students to face the changing expectations when they enter corporate corridors. Industry experts from various domains were invited who gave true insights which would definitely help in the long run in establishing a true professional.

The programme was graced by the presence of Mr Abhishek Gupta, Senior Director, Business Finance, Fiskar, Mr Pankaj Khanna, Associate Director HR, Senofi, Dr Deepak Taneja, Business Head & Sr General Manager, Online & E-commerce, LG Electronics and Mr Anil Bhasin, President, Havells India Ltd.

The virtual platform of industry and academia interaction was also witnessed by the presence of Shri Arpit Chadha, Vice Chairman, I.T.S The Education Group. Shri Arpit Chadha has always been a



Institute of Technology & Science

Mohan Nagar, Ghaziabad

Business Standard

NEW DELHI | WEDNESDAY, 10 JUNE 2020

I.T.S GHAZIABAD ORGANISES E-SUMMIT ON 'PROGRESSING IN COVID-19 WORLD - THE NEW NORMAL ON 7TH JUNE 2020'

The Education Group at I.T.S Ghaziabad organised an E-Summit on 'Progressing in COVID-19 World - The New Normal' on 7th June 2020. The event was moderated by Mr Arpit Chadha, Vice Chairman, I.T.S Ghaziabad. The session was attended by more than 200 students and faculty members. The session was moderated by Mr Arpit Chadha, Vice Chairman, I.T.S Ghaziabad. The session was attended by more than 200 students and faculty members.



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I.T.S GHAZIABAD ORGANISES E-SUMMIT ON THE THEME 'CHANGING BUSINESS LANDSCAPE IN COVID-19'

I.T.S - Mohan Nagar has always provided a ready platform for Industry Academia Interaction. In continuation of its endeavours, Management Department organised an Online Summit - 2020 on the focal theme 'Changing Business Landscape in COVID-19' on 28th June 2020. The event was moderated by Mr Arpit Chadha, Vice Chairman, I.T.S Ghaziabad. The session was attended by more than 200 students and faculty members. The session was moderated by Mr Arpit Chadha, Vice Chairman, I.T.S Ghaziabad. The session was attended by more than 200 students and faculty members.



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I.T.S MOHAN NAGAR HOSTS THE CRICKET STALWARTS

I.T.S - The Education Group, always believes in developing and grooming the students in all aspects. Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group, who has always been a guiding force and inspiration strongly emphasised the need for technology adoption to achieving high standards in the



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I.T.S - Surya Hospital
B.D.S M.D.S

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