



Dr Nidhi AroraKumar

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Accomplished faculty and dedicated scholar

Demonstrated ability to clarify difficult concepts and to inspire students

Received consistently glowing evaluations from students and supervising administrators

Professional Experience

Present – Indirapuram Institute of Higher Studies, PGDM students are being taught Business Analytics and Research Methods.

Indira Gandhi National Open University (IGNOU), hired by IGNOU as an Academic Counsellor, educating students through lectures.

Fosma Maritime Institute and Research Organization, Educating marine officers in management skills, since 2018 till date

Interactive Talent Acquisition, Trainer, Digital Marketing (Social Media Marketing, AdSense, Google Analytics), Conducted workshops for professionals.

Past – Maharaja Agrasen Institute of Management Science, Affiliated from GGSIPU since February 2016 to Feb 2018.

SRM University– since Jan 2011 till 2016, Asst Professor

BLS Institute of Management-since Aug 2007 to Jan 2011, Asst Professor

Extol College of Management – June 2005-Dec2006, Lecturer

Kendriya Vidyalaya- Aug-2001- Dec 2003, Adhoc teacher

Youtube Channel

- Started a YouTube channel to explain how to use SPSS to carry out various tests and explain the output in details

https://www.youtube.com/channel/UCipKoCqAakuS_MruIqurbGw

Education

- **Ph.D. (Management)** - Banasthali Vidyapeeth, Rajasthan.

Topic “Impact Of Stress On The Personal And Professional Lives Of Army Personnel: A Study Of Jawans And Officers Of Indian Army.”

- **Master in Computer Management (MCM)**- University of PUNE , first division, 65 %
- **Master in Business Administration (MBA)** - MDU , Rohtak –first division, 65%
- **MA (Sociology)**- CCS University, Meerut-first division,68%
- **B.Sc.** – University of Delhi , first division, 62%

Subjects

- **Human Resource Management**
- **Organisational Behaviour**
- **Business Analytics (SPSS)**
- **Research Methodology / Marketing Research**
- **Digital Marketing (Social Media Marketing, Google AdSense, Analytics)**
- **Computer Fundamentals**
- **Management Information System**
- **Marketing**
- **Entrepreneurship**

Books Published and Edited

- **“Computer Fundamentals, a First Approach”,** ISBN 978-93-81505-81-6, Wisdom Publications, First Edition 2014.
- **Edited “Avyukta Journal of Management and Social Sciences” (Online) ISSN 2455-9776.**

Latest Research Papers and Articles Published in International Journals

- Paper published in **MAIMS Journal of Management biannual Refereed Journal** Vol. 11 | No. 1 | April 2016, pg. no-62-67, ISSN-2249-0116 on “**Impact of Stress on job Satisfaction Level of Officers and Jawans; A Study of Indian Army**”.
- Paper published in **Management Today an International Journal of Management Studies** Vol. 4 | No. 1 | January- March 2014, pg. no 36-41, ISSN-2348-3989 on “**Impact of Stress on Organisation Commitment of Officers and Jawans; A Study of Indian Army**”.
- Paper published in **International Journal of Advanced Research in Management and Social Sciences** Vol. 2 | No. 12 | December 2013, pg. no 1-9, ISSN: 2278-6236 (Impact factor for 2013- 4.40) on “**Interrelationship between Stress Due To Inadequate Salary & Rewards and Marital Discord: A Study of Indian Army Officers**”.
- Paper published in **International Transactions in Applied Sciences** Vol. 3| No.1 Jan-March 2011, pg. no 111-122, ISSN: 0975-3761 on “**Cyber Crime- Law & Enforcement in India**”.
- Paper published in **Global Journal of Business Management and Information Technology**, Vol. 1|No.1| 2011, pg. no 9-25, ISSN- 2278-3679 on “**Impact of Global Recession on Indian IT Industry and Effectiveness of E-Business in the Era of Recession**”.

Latest Research Papers and Articles Published in National Journals

- Paper Published in **Avyukta Journal of Management and Social Science** Vol1| No.1 April/May 2016, pg no 31-55, ISSN 2455-9776 on “**Stress and Commitment Level Of Officers And Jawans: A Study of Indian Army**”.
- Paper published in Souvenir **Women’s Quest for Equality**, pg. no 113-115, ISBN 978-81922741-4-8 on “**An Analysis of Gender based Violence in Delhi and NCR**”.
- Paper published in **SRM-IMT Journal of Business and Management Research** Issue 1| Vol1 July –December 2012 ISSN No 2319-6203, pg no77-80 On “**The Effect of Social networking Sites on Personal Lives of the People**”.
- Paper published in Souvenir **Corporate Social Responsibility not just a payback** ISBN 978-81-89-547-75-2 on “**CSR:A Need of Today-Outlook of Indian Companies**”.
- Paper Published in journal **Managing HR Challenges in the Emerging Global Scenario** ISBN 978-81-89547-74-5 on “**The Impact of Recent Innovations in Management Practices in the Field of Educational Institutes**”.
- Paper Published in **Journal of IPM Meerut** Vol 10|No 1 January-June 2009, pg. no 42-52 ISSN 0976-0873 on “**Electronic Revolution in Commerce and Information Technology**”.
- Paper Published in souvenir of **K.N Modi Institute of Engineering and Technology** on “**Impact of Global Recession on Indian Industries**”.
- Paper Published in souvenir of **Babu Banarsi Das Institute of Technology**, on “**Impact of Global Meltdown on Indian Industries**”

Latest Certifications/ Programme attended/Seminars at International Level

- Participated and presented paper on **“Impact of Global Meltdown on Indian Industries” in 4th International Conference on Challenges Arising from Global Recession: Strategies for Management** organised by Bharti Vidya Peeth Institute of Management & Research, New Delhi on 06-07 March 2010.
 - Participated and presented paper on **“E-business revolutionizes the Business and Commerce” in International Conference on Intercultural Communication** organised by Institute of Management Studies, Noida on 3-5 September 2009.
- Participated and presented paper on **“Impact of Global Recession on Indian IT Industry and Effectiveness of E-Business in the Era of Recession” in International Conference on New Global Economic Order: Challenges and Opportunities; organised by JK Business School, Gurgaon on 19-20 August 2009.**

Latest Workshops and Faculty development Programme Attended

- Attended UGC Sponsored seven days **Faculty Development Program** on **“Research Methodology”** from 11th - 17th May 2015 at **Gautama Budha University**, Greater Noida.
- Attended a **Faculty Development Program** on **SPSS** held at DIAS, New Delhi.

Latest Certifications/ Programmes attended/Seminars at National Level

- Participated and presented paper on “**Gender Based Violence in Delhi and NCR**”, UGC sponsored two days **National Conference on Women’s Quest for Equality in India: Promises, problems and Prospects** organised by **K.G.Joshi College of Arts N.G Bedekar College of Commerce** on **9-10 January 2015**.
- Participated and presented paper on “**Impact of Stress on Personal Life of Army Officers**” in **National Research Paper Presentation Competition** organised by **Bharti VidyaPeeth Institute of Management & Research, New Delhi** on **17 March 2012**
- Participated and presented paper on “**CSR: A Need of Today-Outlook of Indian Companies in National seminar on Corporate Social Responsibility not just a payback**” organised by **Babu Banarsi Das Institute of Technology** on **9th April 2010**.
- Participated and presented paper on “**CYBER CRIME –Law and Enforcement in India**” in **National Conference on Information Management in Knowledge Economy** organised by **Faculty of Management Studies, Guru Gobind Singh University jointly with IETE, CSI, and IEE Society** on **20 March 2010**.
- Participated and presented paper on “**The Impact of Recent Innovations in Management Practices in the Field of Educational Institutes**” in **National Conference on Managing HR Challenges in Emerging Global Scenario** organised by **BLS Institute of Management** on **13-14 March 2010**.
- Participated and presented Case study on “**AMZON: The King of Cyber Commerce**” in **National Case study Symposium Vishleshan 2009** organised by **University School of Management Studies, Guru Gobind Singh University** on **4 September 2009**.
- Participated and presented paper on “**Impact of Global Recession on Indian Industries**” in **National Seminar on Emerging Business Issues in Current Economic Scenario** organised by **K.N.Modi Institute of Engineering and Technology** on **24-25 April 2009**.
- Participated and presented paper on “**Reuse Based Requirement Development**” in **National Seminar on Emerging Trends in Software & Networking Technologies** organised by **Amity Institute of Information Technology, Amity University** on **17-18 April 2009**.
- Participated and presented paper on “**Impact of Global Meltdown on Indian Industries**” in **National Seminar on Strategies for Sustainable Growth of Indian Industries in Present Scenario** organised by **Babu Banarsi Das Institute of Technology** on **28 March 2009**.
- Participated in **National Seminar on “Revolution in Knowledge Management Evolution through IT Applications”** organised by **Institute of Management Studies**.

Leadership & Organising

- Organised National Level Cultural festival ‘**ABHIVYAKTI’14**’ at **SRM University**.
- Effectively managed the chargeability of **Coordinator** during the Annual National festival ‘**RUBAROO**’ at **SRM University**.
- Effectively managed the chargeability of **Coordinator** of different events during the Annual National Sports ‘**VAJRA**’ at **SRM University**.
- Organised National Level Cultural festival ‘**ABHIVYAKTI’12**’ at **SRM University**.
- Acted as an **Active Member of Organising Committee** of **National Conference** organised at **BLS Institute of Management**
- Acted as **Library Coordinator** at **BLS Institute of Management**.
- Appointed as an **External Examiner** by **Amity Institute of Information Technology, Amity University** for **MCA III and IV Semester**.
- Effectively managed the chargeability of **Coordinator** of different events during the Annual National festival ‘**SYMPHISIS**’ at **BLS Institute of Management**

Personal Details

Languages known: Hindi, English.