

I.T.S SCHOOL OF MANAGEMENT

Mohan Nagar, Ghaziabad

An ISO 9001:2015 Certified Institute

Aspire Act & Achieve



31st Batch
PGDM
2026-28



- Contemporary AI integrated Curriculum aligned with Industry 4.0
- Rigorous Academic Process
- Outstanding Placement Record
- Strong Alumni Network
- On Campus Comfortable Accommodation



AICTE APPROVED

ACCREDITED BY NBA

EQUIVALENT TO MBA BY AIU

Mobile : +91-8447744044 / 43 / 42 / 41 / 77 Toll Free No. : 1800-309-5855

www.itsim.edu.in www.facebook.com/PGDMatI.T.S/ www.instagram.com/itsghaziabad/



Our Vision

Creating a Professional Thinking order



Our Mission

To make an incessant endeavor to create learning processes in response to changing managerial paradigms



Our Objectives

- ★ Generating new learning techniques
- ★ Improving teaching processes
- ★ Expanding the information technology capacity
- ★ Strengthening the industry interactive network
- ★ Inculcate team spirit among learners

Quality Policy

I.T.S. is focused to become fountainhead among academic institutions in India. The Institute is committed to impart professional education of excellent quality for all-round development of the students seeking career in Management as well as in IT and to develop capabilities and skills of working executives through EDPs and MDPs.

Each faculty and staff member shall be well-trained and motivated so that he/she can understand the desired functions and shall be empowered to carry them out effectively. Involvement of students, Parents, Industry and Society at large is encouraged for continual improvement in every sphere of Institute's activities.

PROFESSIONAL ASSOCIATIONS

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ITS
The Education Group
GHAZIABAD • GREATER NOIDA
(Estd. 1995)

Expanding Horizons and Spreading Wings



HIGHEST PACKAGE
30.86 LPA

GLIMPSE OF THE GROUP

I.T.S – The Education Group, under Durga Charitable Society, established its first campus at Mohan Nagar, Ghaziabad in 1995. The group is committed to its vision of creating a thinking professional order. The group has eminent field specialists and acclaimed management gurus as faculty and guest faculty, perseverant and committed set of students, alumni network and a strong corporate nexus that has helped in building I.T.S, as a premier group of institution. I.T.S takes pride in providing knowledge and competencies in the areas of Management, Information Technology, Dental Science, Engineering, Biotechnology, Paramedical Science and Pharmacy.



I.T.S School of Management, Ghaziabad (Estd. : 1995)
NBA Accredited

PGDM (Approved by AICTE and Equivalent to MBA by AIU, NBA Accredited)



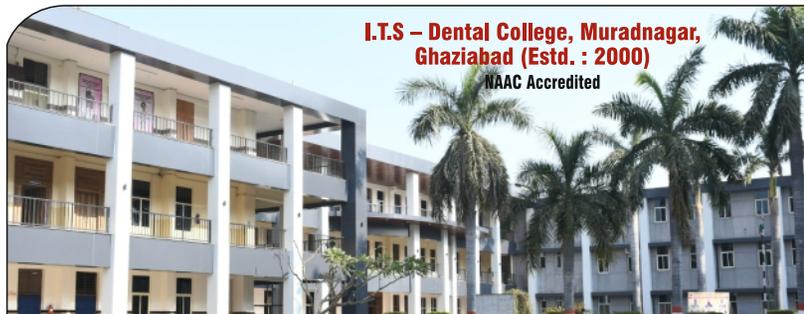
Institute of Technology & Science, Ghaziabad (Estd. : 1995)
NAAC Accredited A+ Grade Institute

MBA & MCA (Affiliated to APJAKTU, Lucknow & MCA is NBA Accredited)



I.T.S – U.G Campus, Ghaziabad (Estd. : 1995)
NAAC Accredited A Grade Institute

BCA & BBA (Affiliated to C.C.S. University, Meerut)



I.T.S – Dental College, Muradnagar, Ghaziabad (Estd. : 2000)
NAAC Accredited

BDS & MDS (Affiliated to C.C.S University, Meerut)



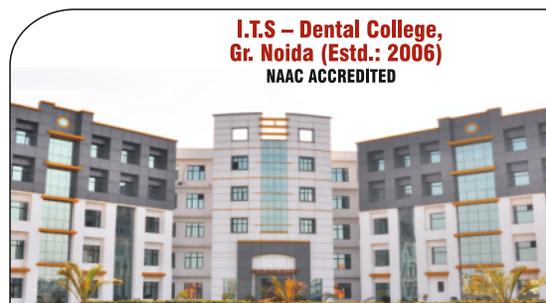
I.T.S – College of Pharmacy, Murad Nagar, Ghaziabad (Estd. : 2003)
NBA Accredited

D.Pharm., B.Pharm & M.Pharm
(Affiliated to APJAKTU, Lucknow)



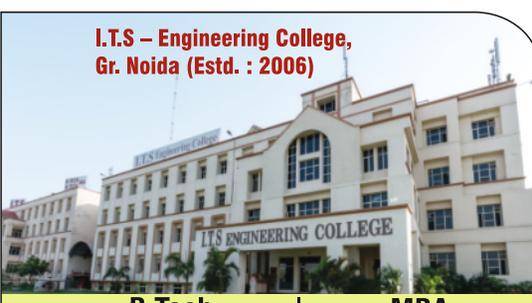
I.T.S – Institute of Health & Allied Sciences, Murad Nagar, Ghaziabad (Estd. : 2003)
NAAC Accredited

BPT & MPT
(Affiliated to C.C.S University, Meerut)



I.T.S – Dental College, Gr. Noida (Estd.: 2006)
NAAC ACCREDITED

BDS & MDS
(Affiliated to C.C.S. University, Meerut)



I.T.S – Engineering College, Gr. Noida (Estd. : 2006)

B.Tech. (ME, CSE, CE, EC, AI & ML, DC)
(Affiliated to APJAKTU, Lucknow)

MBA
(Affiliated to APJAKTU, Lucknow)



I.T.S – College of Professional Studies, Gr. Noida (Estd.: 2021)

BBA & BCA
(Affiliated to C.C.S. University, Meerut)



I.T.S– College of Health and Wellness Sciences, Gr. Noida (Estd. : 2022)

BPT
(Affiliated to Atal Bihari Bajpai Medical University, Lucknow)

COURSES OFFERED

Management PGDM, MBA, BBA	IT MCA, BCA	Engineering B.Tech (ME, CSE, CE, EC, AI & ML, DC)
Paramedical BPT, MPT	Dentistry BDS, MDS	Pharmacy D.Pharm, B.Pharm, M.Pharm, Ph.D

I.T.S RUNS TWO MULTI-SPECIALITY HOSPITALS WITH 100 BEDS EACH CATERING TO MEDICAL NEEDS OF SOCIETY.

I.T.S - SURYA HOSPITAL, MURAD NAGAR, GHAZIABAD

I.T.S - SURYA HOSPITAL, GREATER NOIDA

FACILITIES ARE AVAILABLE FOR GENERAL MEDICINE, SURGERY, ORTHOPAEDICS, PEDIATRICS, GYNECOLOGY & OPHTHALMOLOGY

OUR LEADERSHIP TEAM

“I.T.S IS AN EDUCATIONAL GROUP WITH DISTINCTION,
COMBINING EXCELLENCE WITH INNOVATION”



DR. R.P. CHADHA
CHAIRMAN
I.T.S- THE EDUCATION GROUP



SHRI ARPIT CHADHA
VICE CHAIRMAN
I.T.S- THE EDUCATION GROUP



SHRI B.K. ARORA
Secretary
I.T.S - The Education Group



SHRI SURINDER SOOD
Director- PR
I.T.S -The Education Group



PROF. (DR.) AJAY KUMAR
Director
I.T.S School of Management,
Ghaziabad



PROF. (DR.) SUNIL K. PANDEY
Director
I.T.S - Ghaziabad



DR. NANCY SHARMA
Vice Principal-UG
I.T.S-Ghaziabad

CHAIRMAN'S MESSAGE

With a vision based on creating a professional order, a strong emphasis is laid upon the holistic development of students with a high level of responsibility. This visionary culture allows and emphasizes our students not only to adopt the present day challenges but also individual responsibilities to the society and our nation at large.

Due to economic globalization, the world is undergoing a sea change in the socio economic field which makes it more important for all of us to deal with these emerging challenges at a very fast pace. Undoubtedly, the efforts taken to provide education to the masses have ensured the emergence of India as an economic power to reckon with. We feel immensely proud to be an active contributor to this social transformation.

I.T.S is an educational group with distinction, combining excellence with innovation. We, at I. T.S place a high value on providing our students with a fulfilling educational experience in their chosen fields.

I.T.S offers a wide range of academic courses to students, giving them a solid academic foundation and enabling them to achieve their individual goals.

I.T.S-The Education Group has made its presence felt by committing itself to be a part of this transforming environment by a holistic vision to serve the national and global corporate with its state-of-the-art facilities, highly committed and motivated faculty and a visionary leadership.

Transformation is a never ending process; so our aim is to always provide the best quality education which, in case of a professional Institute means a system that effectively and pragmatically combines theory and practice in order to ensure both perfection and relevance. We constantly strive to meet the unique needs and challenges that our students face and equip them with the necessary skills and abilities such that they are able to assume leadership roles in this vibrant and immensely competitive global economy.

I welcome you to I. T.S and wish you great success in life.



Dr. R.P. Chadha

Chairman
I.T.S- The Education Group



Shri Arpit Chadha

Vice Chairman
I.T.S-The Education Group

VICE CHAIRMAN'S MESSAGE

The world is shrinking to evolve into a global village. New age borderless workspaces demand multi-faceted professionals who can function efficiently under change. As a premier Business School, our Mission, at I.T.S, is to transform the lives of our students and provide the industry with ethical global leaders for the 21st century, who are sensitive towards protecting the environment and are passionate about making significant societal contributions. At I.T.S we inculcate in students the right attitude and train them to become ambitious, dynamic thought leaders who will take on the challenges of the modern world.

With demography of young in age and in spirit, it is our duty to ensure the quality education which is rich in values and modern in content. The pedagogy at I.T.S lays foundation for conceptual understanding in the students to excel in their career ahead. Our students have been placed with the best brands of the industry and continue to receive laurels for good work. Our faculty with unwavering attention to help students in accomplishing their desired goals. Our unmatched dedication and commitment shape requisite knowledge and positive attitude, by giving access to best of the facilities and learning environment.

SECRETARY'S MESSAGE

I.T.S School of Management has undertaken the task of redefining management education, for the purpose of creating Industry ready professionals and future corporate leaders.

At I.T.S we believe in shaping and sharpening the mindsets of the students by a rigorous academic programme, complemented by exposure to real-life situations of the corporate world and facilitating interaction with corporate leaders. We also aim to foster innovation in the workplace and ensure that the necessary internal changes take place within the institution to support innovation in teaching, research and administration. We hope that all our students do exceedingly well in all spheres of life at both national as well as international levels and bring name and fame for themselves as well as to the Institution.

I take this opportunity to extend a personal invitation to you to visit I.T.S School of Management and experience the shaping of global leaders.



Shri B.K Arora
Secretary
I.T.S- The Education Group



Prof. (Dr.) Ajay Kumar
Member Secretary & Director
I.T.S School of Management

DIRECTOR'S MESSAGE

“Success is not final; failure is not fatal: It is the courage to continue that counts.” – Winston Churchill

Welcome to I.T.S School of Management, a place where talent meets opportunity and potential transforms into excellence. Choosing a Post Graduate Diploma in Management is not just about earning a degree; it is about embarking on a transformative journey that will shape your career, character, and future.

At I.T.S, we believe in empowering our students to thrive in an ever-evolving world. Our curriculum is designed to integrate academic rigor with real-world relevance, offering an unparalleled blend of theoretical knowledge, AI integrated learning, and practical exposure.

We encourage you to dream, innovate, and take charge of your aspirations. As you consider joining our PGDM program, know that you are taking the first step toward becoming a part of a legacy of excellence and growth. I.T.S School of Management always stands for an artifice where your future comes first!

GOVERNING / ADVISORY BOARD MEMBERS

Dr. Bhimaraya Metri

Director, IIM Nagpur, Former Director-IIM Trichy
Chairman

Mr. Pawan Bhageria

President Global HR,
IT Admin and Education,
TATA Technologies

Prof. Rajive Kumar

Former Member Secretary, AICTE
Professor of Mathematics

Prof. (Dr). Sudhir K Jain

Former Vice Chancellor,
Professor & Head
Dept. of Studies., IIT Delhi

Shri B.K. Arora

Secretary
I.T.S-The Education Group

Mr. Kamalendu Bali

Vice President Solutions
Concentrix

Prof. Pankaj Gupta

Former Vice Chancellor
Professor & Dean
O.P Jindal Global University

Dr. Amitabh Rajan, IAS

Chairman Service Board-RBI
Ex- Home Secretary and
Additional Chief Secretary
of Maharashtra

Shri Surinder Sood

Director Public Relations
I.T.S-The Education Group

Shri Manoj Tandon

Managing Director
TMTC, Noida

Dr. A K Puri

Former Vice Chancellor
IEC University

Dr. R.P. Chadha

Chairman
I.T.S-The Education Group

Regional Officer

(Ex-Officio) AICTE, Kanpur

Mr. Ajay Seth

Member Executive Board
and Principal Consultant,
Maruti Suzuki India

Prof. (Dr.) Harsh Verma

FMS, University of Delhi

Shri Arpit Chadha

Vice Chairman
I.T.S-The Education Group

Nominee of State Govt from the Region

Industrialist/Technologist
/Educationist

Prof. Yachna Malhotra

Associate Professor
I.T.S School of Management

Dr. Ajay Kumar

Member Secretary & Director
I.T.S School of Management

AWARDS & ACCREDITATIONS



Certificate of Accreditation by National Board of Accreditation



Ranked 3rd among Best B Schools in UP, 11th among Top Leading B Schools of Super Excellence in India, 26th Best B Schools in India as per CSR Ranking: India's Best B Schools 2025



3rd Top Private B School in Uttar Pradesh, 9th Top Private B School in Northern India, 29th Top Private B School in India as per GHRDC Ranking of Best B Schools 2025



Best Colleges of India Ranking 2025 awarded by Business World



Best Colleges of India Ranking 2025 awarded by India Today



2nd Top Private B-School in Ghaziabad, 5th Top Private B-School in Delhi NCR, 9th Top Private B-School in the North Zone & 37th Top Private B-School in India as per 'The Week' in India's Best B-Schools 2024.



Dr. R P Chadha, Chairman, I.T.S-The Education Group & Sh. Arpit Chadha, Vice Chairman, I.T.S-The Education Group Welcoming Sh. Yogi Adityanathji, Chief Minister of UP



Dr. R P Chadha, Chairman, I.T.S-The Education Group in Meeting with Sh. Ram Nath Kovind, Former President of India



Most Preferred UG/PG Institute of India Award-2019 ASSOCHAM by Late Dr. Pranab Mukherjee



DISCIPLINE

DYNAMISM

DEVELOPMENT

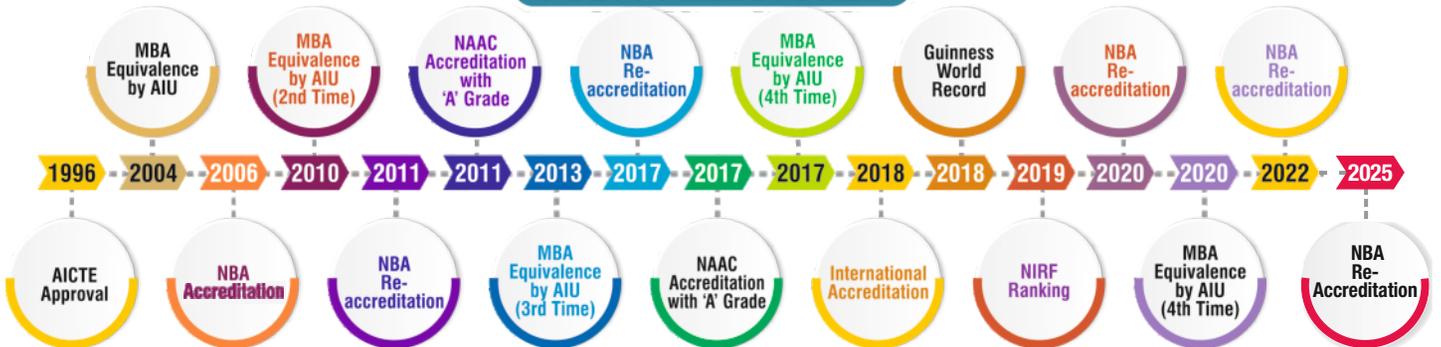
POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

PGDM is approved by AICTE, Ministry of Education, Government of India and it was started in 1996. Accredited by NBA and equivalent to MBA by AIU, it has been designed as an intensive two year, full time program and aims at creating a strong academic foundation to provide young thinking minds the power to shape their thoughts and develop management aptitude. At I.T.S School of Management the PGDM program has been created from the feedback, ideas and inputs given by leading practicing managers and academicians world- wide, who are experts in cross-functional areas.

PGDM HIGHLIGHTS



PGDM MILESTONES



INDUSTRY 4.0 EXPOSURE

DESIGN THINKING	ADVANCE EXCEL	DATA ANALYTICS	SPSS	FINANCIAL MODELLING	BUSINESS SIMULATION
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Study Abroad Tour

Free Books

Free Laptop



PGDM SPECIALIZATIONS

- Marketing
- Finance
- Human Resource Management
- Business Analytics
- International Business
- Operations Management

I.T.S SCHOOL OF MANAGEMENT ADVANTAGES

- An innovative pedagogy with regularly updated curriculum on the basis of Industry inputs
- A dedicated Corporate Resource Centre to facilitate internships, live projects and final placements
- Strong Academia and Industry Interface to supplement live projects and Internships juxtaposed with Corporate Guest Lectures and CEO Talk Series.
- A strong team of highly qualified, experienced and devoted full-time faculty members
- Entrepreneurship Development Programs under the aegis of Govt. of India Schemes
- Wi-fi enabled Air-Conditioned class rooms, well equipped for uninterrupted communication and projection.
- Research based activities to make students industry ready for taking on real life challenges.
- Well stocked, air-conditioned and fully automated library with access to reputed online journals and other e-learning resources
- Vibrant Student Clubs in Marketing, HR, Finance, Social Media, Analytics and Operations areas for developing managerial skills.
- Well equipped, separate boys' and girls' accommodation, within campus.
- Well equipped and fully operational medical centre within the Campus including hospitalization.
- Strong International Linkages with Universities and Institutes of high repute
- A range of value-added courses under Business Intelligence Program as part of industry 4.0.
- Advance Excel SPSS, Tally, Design Thinking and Pearson English Proficiency Certification.
- Industry Collaboration with Tata Strive, Microsoft and TPC Global Pvt. Ltd.
- Assured 100% Placement



27th Convocation Ceremony, PGDM (2023-2025) Batch
Chief Guest- Prof. (Dr.) B.S. Sahay, Founder Director, IIM Jammu



Mr. Sanjay Kumar, Partner, SKSS & Co.
Chartered Accountant



Leadership Talk Mr. Hans Dholakia, Founder President,
Holistic Health and Luminous Learning Inc.



Training Program

ACTIVITIES @ I.T.S



MARKETING SUMMIT-2025



BUSINESS SUMMIT-2025



ASPIRATIONS-2025 ORIENTATION PROGRAM



27TH CONVOCATION



ANUBHAV-2025



MANAGEMENT DEVELOPMENT PROGRAM



MERIT AND PERFORMANCE IMPROVEMENT & ATTENDANCE FELICITATION AWARD CEREMONY



INTERNATIONAL RESEARCH DEVELOPMENT PROGRAM (IRDP)- 2025

TRANSFORMATIVE LEARNING

"I.T.S School of Management fulfils its commitment by providing appropriate Knowledge base, Professional Outlook and Career Guidance to its Students to Climb the Ladder of Success



STAGE 1 ORIENTATION

- 2 weeks of detailed orientation program to bring students of different backgrounds to a level playing field.
- Includes Ice-Breaking, cohesive group formation, exploring talents, exposure to basic of management learning, soft skills, development of analytical ability, industry visit, exploring self and others.
- Mentor-Mentee relationship building for professional guidance

01

STAGE 2 TRIMESTER-I

- 12 weeks of exposure on fundamental knowledge of management areas
- Learning of business practices
- Industry exposure through industrial visits and corporate talk sessions
- Mentor-Mentee relationship building for professional guidance
- Active Soft Skills and Personality Re-engineering orientation
- Minor Projects

02

STAGE 3 TRIMESTER-II

- 12 weeks of exposure on fundamental knowledge of management areas
- Learning of Business Practices through knowledge enhancement and networking sessions with Industry Leaders
- Pearson Me-Pro English Certification Program (Level 1-4)
- Exposure to Design Thinking
- Minor project to inculcate the research skills and strengthen the corporate awareness
- Mentor-Mentee relationship building for professional guidance
- Active Soft Skills and Personality Re-engineering orientation
- Social Immersion Project
- Value Added Courses

03

STAGE 4 TRIMESTER-III

- Introduction of specialization areas based on acumen and aptitude
- Preparation for Summer Internship
- Live Projects
- Knowledge enhancement and networking sessions with Industry Leaders
- Building Analytical Skills through Aptitude sessions
- Exposure to Incubation Centre of institutes of higher repute to foster the entrepreneurial culture
- Minor project to inculcate the research skills and strengthen the corporate awareness
- International Education tour
- Active Soft Skills and Personality Re-engineering orientation
- Value Added Courses

04

SUMMER INTERNSHIP TRAINING

- 6-8 weeks of intensive training in industry
- Training on full time basis with active coordination between academic and industry mentor

05

STAGE 6 TRIMESTER-IV

- SIP workshop to finalize Summer Internship Project Report and presentation
- Active Soft Skills and Personality Re-engineering orientation
- Exposure to Incubation Centre of institutes of higher repute to foster the entrepreneurial culture
- Extensive learning through Statistical and IT Tools
- Intensive Learning through Business Stimulation Games
- Employability Edge Workshop

06

STAGE 7 TRIMESTER-V

- 12 weeks of exposure on fundamental knowledge of management areas
- Domain specific Employability Enhancement Sessions
- Live Projects
- Boot Camp for Placement Activity

07

STAGE 8 TRIMESTER-VI

- Special Placement Week
- Assimilation Lectures and wrap up on professional life preparation

08

FACILITIES AND INFRASTRUCTURE



LECTURE THEATRE EQUIPPED WITH NEW AGE RESOURCES

- **Air-conditioned** lecture theatres equipped with state of the art teaching aids including **LCD projection systems**.
- Lecture halls are **wi-fi enabled with Multimedia Technology**

LIBRARY- THE LEARNING RESOURCES CENTRE

- **Fully automated and air-conditioned.**
- Houses a collection of **text and reference material, journals, magazines**, audio video tapes, research reports etc.
- The **Electronic Media Library** Division is its unique feature.
- **Indian and International Global Databases** related to Course Programs and training material.

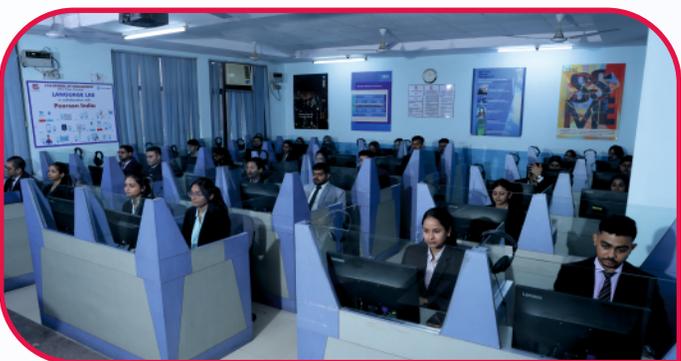


HOSTEL

- **Within Institute campus.**
- Comfort of home like environment.
- **Separate hostel for girls (Durga Halls) and for boys (Eklavya Halls)** with spacious accommodation, wardens and support staff.
- **24x7 wi-fi enabled Internet connectivity.**
- **Fully secured with CCTV cameras** and security guards posted for day and night.
- **Facilities like laundry, phone, entertainment, photostat and mess** are available.

AUDITORIUM & SEMINAR HALLS

- **Air-conditioned state-of-the-art** auditoriums and seminar halls where **guest lectures, cultural activities**, debates seminars conferences and workshops are organized.
- Auditorium and seminar halls are equipped with modern **audio-visual facilities**.



IT INFRASTRUCTURE

- Excellent infrastructure for imparting **computational skills to students, leveraging software development through latest IT tools and techniques.**
- **State of the art computer labs with 350+ Intel based Computers** connected with **structured optical fibre network.**
- **Microsoft Imagine Premium with Microsoft** for latest products update.
- **Round the clock 550 MBPS (1:1) Broadband Leased Line Internet connectivity**
- **Wi-Fi enabled campus**

SPORTS COMPLEX & GYMNASIUM

- **Sport facilities include Table Tennis, Carrom, Cricket, Chess along with Badminton and Volleyball courts.**
- Various in-house, Intra & Inter-College Competitions are organized every year.
- Advanced **gymnasium facility** in the campus. It is equipped with all latest exercise tools & machines, **separate for boys & girls.**





MEDICAL & ACCIDENT INSURANCE FACILITIES

- **Routine Medical check-up** of students.
- Periodic dental check-up of students.
- Hospital facility **available within 1 kilometre distance**.
- Students are covered by **"Group Personal Accident Insurance Policy"**.
- Conduct of wellness programmes.

SERVERS & SOFTWARE TOOLS

- IHP Proliant ML380 Gen9, HP Proliant, Lenovo ST50 Power Server, IBM X 226Series, Lenovo Think system ST 550, windows server 2016 standard edition
- Linux Enterprise Edition.
- **Secured Internet Connectivity** through Unified Threat Management (SOPHOS) Device.
- **Operating Systems Windows 2012, Windows 2016 (Server)**, Novell Netware (version 5.1), SCO Unix (Release V).
- RDBMS: **ORACLE 11 g**, SYBASE and Db2

Application & Development Tools

SQL Server 2014, MS Office Professional 2016, Alice for Windows (Library Automation), Power Builder, Turbo Suite C++ 4.5, Visual Studio 2016.



NEWSLETTERS & JOURNALS

TO DEVELOP THE INTELLECTUAL ACCUMENT

Students are motivated to write case studies, articles and blogs in Newsletters and Journals

- E-Newsletter: The Monthly Mirror is published by I.T.S School of Management.
- A **bi-monthly newsletter "e-volve"**, is published by Department of Management.

FINVEST

- A newsletter focused on furthering knowledge in finance for awareness and updation.

M-beats

- A newsletter which helps students to learn about the latest trends, market strategies, practices and upcoming brands.

Oppo – Makers

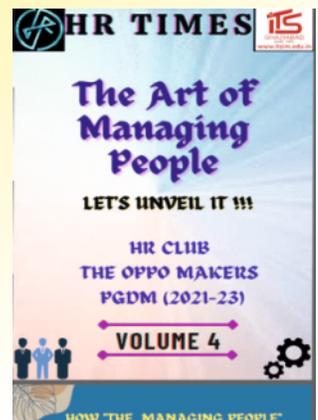
- A newsletter which contributes to enhance the requisite HR domain knowledge.

Vibrance

- An e-magazine to update latest technological advancement in the field of IT and covers the highlights of the events of Department of IT.

I.T.S Journal "SYNERGY"

- A bi-annual journal
- Focus on research papers, book reviews and articles of Management, IT, and issues relating to economy, industry & environment.



PGDM COURSE STRUCTURE

- The Programme curriculum is spread over six Trimesters in a period of 2 years, during which the core and elective courses are offered by the Institute.
- The course offered to the students may be a 3 credit, 1.5 credit, 1 credit or non credit course. The Institute uses the concept of credit to define the weightage of a course in the curriculum. Courses are listed as 3, or 1.5 credits course depending on the enlisted workload for each course. The generally accepted norm is that, a three (3) credit involves about 30 hours of class work, Two (2) credit 20 hours, 1.5 credit course involves about 15 hours and one (1) credit course involves about 10 hours of class work.
- Trimester-wise Breakup: PGDM Programme consists of total one hundred twenty (120) credits, out of which one hundred eleven (111) credits are devoted to courses, six(6) credits to summer training projects, three(3) credits to minor project. Business Intelligence Lab is a non-credit course. Team wise distribution of credit points is as follows:



Course Code	Subject Title	Credit	Teaching Hours
Trimester:1 Foundation Management Concept			
1.1	Principles of Management & Organisational Behaviour	3	30
1.2	Marketing Management-I	2	20
1.3	Quantitative Techniques for Management (AI integrated)	3	30
1.4	Financial Accounting for Managers	3	30
1.5	Introduction to AI for Managers	1.5	15
1.6	Managerial Communication	2	20
1.7	Managerial Economics	3	30
	Minor Project -I	1	
	Total course credits of Trimester 1	18.5	175
Trimester : 2 Core Functional Area			
2.1	Information system with Spreadsheet Modeling (AI integrated)	3	30
2.2	Marketing Management - II	2	20
2.3	Production & Operations Management (AI integrated)	3	30
2.4	Corporate Finance	3	30
2.5	Human Resource Management (AI integrated)	3	30
2.6	Personality Re-Engineering Programme – I	3	30
2.7	Legal Aspects of Business	2	20
2.8	Design Thinking	1	10
2.9	MOOC/NPTEL/Online Certification	1	10
2.10	Social Immersion Programme	1	
	Minor Project-II	1	
	Total course credits of Trimester 2	23	210
Trimester: 3 Advanced Topic and AI Integration			
3.1	Decision Science (AI integrated)	2	20
3.2	Introduction to Business Analytics with Python (AI integrated)	3	30
3.3	Management Accounting	1.5	15
3.4	Business Research Methods	3	30
3.5	Personality Re-Engineering Programme II	2	20
3.6	Digital & Social Media Marketing & AI tools	1.5	15
3.7	Minor Project – III	1	-
3.8	MOOC/NPTEL/Online Certification	1	10
Trimester III : 03 Elective Courses			
	Elective I	3	30
	Elective II	3	30
	Elective III	3	30
	Total course credits of Trimester 3	24	230

Course Code	Subject Title	Credit	Teaching Hours
Trimester : 4 Industry Exposure and Electives & AI Application			
4.1	Strategic Management and Business Simulation (AI integrated)	3	30
4.2	Entrepreneurship Development	2	20
4.3	Personality Re-Engineering Programme III	2	20
4.4	Summer Internship Project	6	-
Trimester IV: 04 Elective courses			
	Elective IV	3	30
	Elective V	3	30
	Elective VI	3	30
	Elective VII	3	30
	Total course credits of Trimester 4	25	190
Trimester : 5 Electives & AI Application			
5.1	E Business & Cyber Security (AI integrated)	1.5	15
5.2	Personality Re-Engineering Programme IV	1	10
Trimester V : 03 Elective courses			
	Elective VIII	3	30
	Elective IX	3	30
	Elective X	3	30
	Total course credits of Trimester 5	11.5	115
Trimester: 6 Contemporary Issues & Electives			
6.1	Human Value, Corporate Governance & Business Ethics*	2	20
6.2	Entrepreneurial Business Plan & Presentation	2	20
Trimester VI: 02 Elective courses			
	Elective XI	3	30
	Elective XII	3	30
	Total course credits of Trimester 6	10	100
TOTAL COURSE CREDITS YEAR WISE			
		CREDIT	TEACHING HOURS
Total Course Credit in First Year		65.5	615
Total Course Credit in Second Year		46.5	405
Total for Entire Program		112	1020

** Institute reserves the right to revise the course structure



CHOICE OF ELECTIVES/SPECIALISATION

Two types of specialization options are available to the participants of PGDM (2026-28) Batch. Participants will have liberty to choose any one option out of these two. One has to opt for total Eleven (11) elective courses from their chosen specialization areas. Students have to opt as per following structure:

COURSE-WISE LIST OF ELECTIVES

Functional Area: MARKETING MANAGEMENT

III Term/ Course Code	Title of the course
MM 3.1	Sales and Distribution Management
MM 3.2	Consumer Behaviour and Marketing Communication with AI Tools
MM 3.3	Marketing Strategy for Start Ups and New Ventures

IV TERM

MM 4.1	Brand Management in the age of AI and Metaverse
MM 4.2	Marketing of Services and AI tools
MM 4.3	B2B Marketing
MM 4.4	Marketing Analytics - I

V TERM

MM 5.1	Retail Management and AI driven Sales Strategy
MM 5.2	International Marketing
MM 5.3	Marketing Analytics - II
MM 5.4	Customer Relationship Management

VI TERM

MM 6.1	Rural Marketing
MM 6.2	Management of Lifestyle and Luxury Brand Management

Functional Area: HUMAN RESOURCE MANAGEMENT

III Term/ Course Code	Title of the course
HRM 3.1	Talent Management
HRM 3.2	Learning & Development

IV TERM

HRM 4.1	Employee Relations & Labour Law
HRM 4.2	Performance Management & Competency Mapping
HRM 4.3	Managing HRM in new age
HRM 4.4	Total Reward Management
HRM 4.5	Creating and Managing Virtual Organisation

V TERM

HRM 5.1	Emotional Intelligence and Leadership
HRM 5.2	Organisational Change & Development

HRM 5.3	International Human Resource Management
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Functional Area: FINANCE

III Term/ Course Code	Title of the course
FM 3.1	AI in Financial Planning and Analysis
FM 3.2	Financial Statement Analysis
FM 3.3	Insurance & Risk Management

IV TERM

FM 4.1	Financial Modeling & Business Valuation
FM 4.2	Security Analysis & Portfolio Management
FM 4.3	Bank Management
FM 4.4	Management of Financial Services

V TERM

FM 5.1	Financial Derivatives
FM 5.2	Project Appraisal & Financing
FM 5.3	Investment Banking
FM 5.4	Financial Risk Management

VI TERM

FM 6.1	Tax Planning Management
FM 6.2	Personal Wealth Management

Functional Area: INTERNATIONAL BUSINESS

III Term/ Course Code	Title of the course
IB 3.1	Management of International Business
IB 3.2	Global Business Environment

IV TERM

IB 4.1	International Trade Procedures & Documentation
IB 4.2	India's Foreign Trade
IB 4.3	International Financial Management

V TERM

IB 5.1	International Marketing Research
IB 5.2	International Logistics and Supply Chain Management
IB 5.3	Global Trade Partners & Indian Exports
IB 5.4	International Marketing

VI TERM

IB 6.1	International Business Strategy
IB 6.2	Cross Cultural Management

Functional Area: BUSINESS ANALYTICS

III Term/ Course Code	Title of the course
BA 3.1	Enterprise Resource Planning
BA 3.2	Emerging Technologies in Business
BA 3.3	Business Intelligence & Data Visualization through Power BI

IV TERM

BA 4.1	Machine learning
BA 4.2	Marketing Analytics
BA 4.3	AI for Business
BA 4.4	Managing Business Data

V TERM

BA 5.1	Deep learning through Python
BA 5.2	Social Media & Web Analytics
BA 5.3	HR Analytics

VI TERM

BA 6.1	Data visualization through tableau
BA 6.2	Cloud Computing for Managers

Functional Area: OPERATION MANAGEMENT

III Term/ Course Code	Title of the course
OM 3.1	AI Logistics & Supply Chain Management
OM 3.2	AI Procurement & Vendor Management

IV

OM 4.1	Project Management
OM 4.2	Quality Management & Six Sigma
OM 4.3	Production Planning & Control
OM 4.4	Predictive Modelling
OM 4.5	Management of Technology

V TERM

OM 5.1	Service Operations Management & Emerging New Businesses
OM 5.2	Lean Startups & AI
OM 5.3	Business Process Management & AI

VI TERM

OM 6.1	Operations Strategy
OM 6.2	Sustainable Operations Management & Green Technology

PEDAGOGY-LEARNER CENTRIC APPROACH FOR HOLISTIC DEVELOPEMENT

Teaching Methodology is a combination of lecture and case-based method with focus on **Self-Learning & Practice**. The case studies enhance students' analytical, problem solving and decision making skills.

Each course comprises **Assignments, Presentations, Quizzes and/or Group Discussions** on contemporary issues

Students usually get a chance to work in **Teams** wherein they learn to work and adapt with diverse workforce while working on specified assignments

The **Evaluation** is based on Continuous Internal Assessment and an End-Term Examination. Students are regularly evaluated on different parameters to check their progress throughout the trimester.

Workshops on different domains are conducted on a regular basis to equip the students with necessary skills as per the demand of the industry

Simulation, Management Games and Role Plays are used in the classroom for **Greater Effectiveness**.

Teaching of each **Subject** is carried out as per the **Detailed Session Plan** designed in accordance with the syllabus.

Through various projects taken as a part of different courses and internships, students go through **Experiential Learning** process

Students interacts with eminent **Guests from the Industry & Trade** on a regular basis. This ensures that the students know about the latest happenings in the industry, thereby making them ready for their future endeavours.

Immersion course are conducted to improve students' skills related to **Effective Communication, Financial Modelling, Business Intelligence and Microsoft Excel**

Live Project / Internship opportunities are provided to students to work on real management problems. Herein, the students are expected to research and analyse latest industry developments, incorporate theoretical concepts, understand and propose innovative solutions to the business challenges.

Industry Visits and Industry Interaction in diverse sectors provide valuable inputs to students to become industry-ready

Webinars, Conferences, Conclaves are convened to come together and deliberate on issues pertinent to Management .

CSR activities are organized regularly organized for holistic development of students. These activities encompasses sustainable development, social responsibility, and community service.



PERSONALITY RE-ENGINEERING PROGRAM

[TRANSFORMATION FROM CLASS ROOM TO BOARD ROOM]

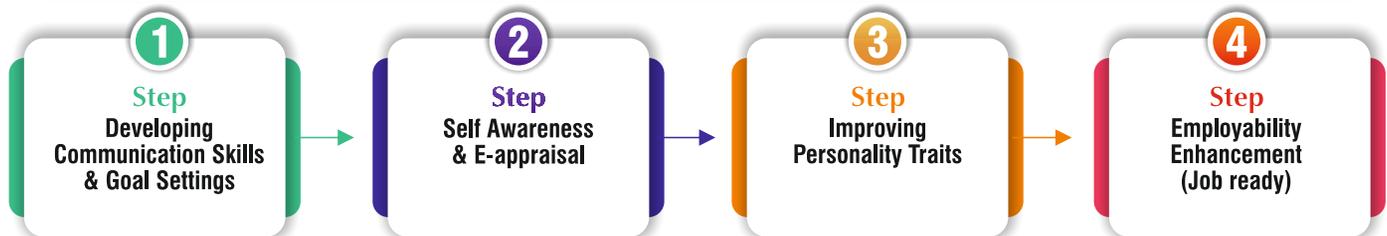
The Institute emphasizes on the holistic development of the students before they can step in the corporate world. Personality Reengineering is aimed at providing an edge for achieving success in a challenging corporate environment through imbibing desirable professional etiquettes, interpersonal skills and overall corporate awareness so that one's acceptability in the professional environment is enhanced. PRP (Personality Re-engineering Program) PRP cell designs and conducts 4 stage extensive process which runs through all the trimesters and conducts various events like workshops on personality development and grooming, group discussions and mock interviews to transform the students into highly skilled, industry ready professionals.

COMMUNICATION LAB MODULE - LEARNING WHILE PLAYING

I.T.S School of Management has introduced a new module in the Communication area titled as "Learning while Playing" for the PGDM participants to enhance their oral communication skills.

Teaching communication skills in a more practical way to the participants will help them with a strong foundation to achieve future career goals. While learning these skills takes time, best practices can help participants to quickly learn and apply them on the job.

Employability Enhancement Programme



FOLLOWING ACTIVITIES ARE CONDUCTED UNDER COMMUNICATION LAB

JAM SESSIONS

STORY TELLING

ROLE PLAYS

PANEL DISCUSSION

SCENARIO BUILDING

SELF-COMMUNICATION

EXTEMPORE

GROUP DISCUSSION

PRESS CONFERENCE

NEWS ANALYSIS



INDUSTRY SPEAKERS



Dr. H. Khorakiwala
ED- Wockhardt
CEO- Wockhardt Foundation



Mr. Kaushlesh Maheshwari
President (S & M)
Mangalam Cement Ltd.



Mr. Neerajh Malikk
Whole Time Director, Board Member,
Aptech Ltd.



Mr. Vishal Tiwari
COO
University of Southampton



Mr. Mudit Agarwal
Founder & CEO
Agrim Tech Services



Mr. Tushar Bhaskar
MD
Rubix DS



Mr. Gurmeet Singh Chugh
Chairman
Translumina Therapeutics



Ms. Aditi Mishra
CEO
Iodestar UM



Mr. Gaurav Gupta
Assoc. Vice President
Cyber India



Mr. Rajeev Soota
Vice President- IT
Usha International



Dr. Ranjan Gupta
Director, Data Science & AI/ML
Deutsche Telekom Digital Lab



Mr. Vikas Khanna
Senior Vice President
Hero Ecotech Ltd.



Ms. Shivani Singh
MOC , Industry Expert
Niti Ayog, AICTE



Ms. Ritika Mathur
Partner, Human Capital Consulting
Grant Thornton Bharat LLP



Mr. Anuj Swaroop
IFS
Ministry Of External Affairs



Mr. Vinay Kaushik
CHRO
Nuberg Engineering Ltd.



Mr. Raj Kumar Sharma
Founder
Adi Fintech



Ms. Kena Shree
Deputy General Manager
NTPC Limited, Noida



Dr. S P Sharma
Chief Economist
NEO Economist



Mr. Ajay Singh
Founder & Lead Trainer
Indian Institute of Artificial Intelligence
in Prompt Engineering



Dr. Sanjeeva Kr Majumdar
Senior Manager Head Tech at
NRDC, Ministry of Science and
Technology, Govt. of India



Ms. Mona Verma
Entrepreneur- Cyber Security
Ex. JNU Political Science Expert



Mr. Trilok Kumar
Senior Manager
TATA Consumer Products



Mr. Arun Bhatt
Business Intelligence Analyst and
Tableau Developer

PGDM ALUMNI : OUR STRENGTH



Sudeep Jain (Batch : 1996-98)
Designation : CEO
Company : Strawberry Infotech Pvt. Ltd.



Jasveer Singh (Batch : 2010-12)
Designation : Co-Founder & CEO
Company : Hoad Forbes 3D Under 3D Asia



Nupur Raheja (Batch : 2003-05)
Designation : Business Owner
Company : Good Living Building System



Nishant Arora (Batch : 2005-07)
Designation : Founder & CEO
Company : Train for Success



Raghav Singha (Batch : 2008-10)
Designation : Country TA Lead
Company : Autodesk



Deepen Chatterjee (Batch : 2001-03)
Designation : Head of Public Affairs & Govt. Relations South Asia Mkt.
Company : Tetra Pack



Showik Acharya (Batch : 2004-06)
Designation : AGM
Company : Macleods Pharma, Ltd.



Smriti Nagvanshi (Batch : 2006-08)
Designation : HR Business Partner
Company : Tata Technologies, U.K.



Jitendra Singh Sirola (Batch : 2007-09)
Designation : Zonal Business Manager
Company : Adani Wilmar Ltd.



Dheeraj Verma (Batch : 2007-09)
Designation : Head Digital Mkt.
Company : Dabur India Ltd.



Safdar Ali (Batch : 2007-09)
Designation : Zonal Sales Manager (State Head)
Company : Xiaomi India



Abhishek Das (Batch : 2009-11)
Designation : Business Manager
Company : Group MFI Kenya



Khushboo Singh (Batch : 2010-12)
Designation : Sr. Assoc. Talent a Mgmt. & Talent Attraction
Company : EY



Chanima Bhattacharya (Batch : 2011-13)
Designation : Human Resource Professional
Company : International Talent Acquisition, Germany



Ankit Pal (Batch : 2017-19)
Designation : Team Manager
Company : Amazon



Tanushree Sharma (Batch : 2006-08)
Designation : Tax Semi Senior
Company : CBIZ, New Jersey, US



Anisur Rahaman (Batch : 2017-19)
Designation : Deputy Manager a Mgmt. & Talent Attraction
Company : Hero Moto Corp.



Prashant Sood
Batch (2005-07)
Asst. VP
Schoolnet India, Ltd.



Abhinav Sharma (Batch : 2002-04)
Designation : Trade Marketing Head
Company : Gulf Oil



Alka Singh (Batch : 2005-07)
Designation : Product Services & Operation Specialist
Company : Massachusetts Medical Society, USA



Deepak Verma (Batch : 2006-08)
Designation : Sr. Regional Sales Manager
Company : Fossil India



Anchal Ganjoo (Batch : 2013-15)
Designation : Team Lead
Company : Amprprise Financial Services, LLC



Amit Bhatnagar (Batch : 1996-98)
Designation : Asst. Director
Company : Shriram Institute for Industrial Research, Meerut



Nitin Sharma (Batch : 1991-2001)
Designation : Managing Director
Company : GIS Solutions and Technology Pvt Ltd.



Vishal Srivastava (Batch : 2001-03)
Designation : Chief Manager
Company : ICICI Lombard GIC Ltd.



Pallav Agarwal (Batch : 2001-03)
Designation : Chief Executive Officer
Company : Bhrv Services LLP



Aziz Feroze (Batch : 2001-03)
Designation : Branch Manager
Company : DTE Group



Divya Katyal (Batch : 2002-04)
Designation : State Head
Company : Spice Money



Richa Dave Bhatt (Batch : 2002-04)
Designation : Manager-HR
Company : Clantha Research, Canada



Sumeet Sharma (Batch : 2004-06)
Designation : Deputy Director-State
Company : GeM



Debashis Mohanty (Batch : 2005-07)
Designation : Zonal Sales Head
Company : Mahindra Finance



Deepankar Chauhan (Batch : 2006-08)
Designation : Sr. Vice President
Company : Yes Bank Ltd.



Mayank Gupta (Batch : 2006-08)
Designation : Asstt. General Manager HR
Company : Tata Project Ltd.



Pradeep Chaprana (Batch : 2006-08)
Designation : General Manager
Company : Samsung Electronics



Ritesh Baruah (Batch : 2006-08)
Designation : Manager
Company : SBI



Navin Pratap Singh (Batch : 2007-09)
Designation : Advisor- HR Analytics, Reporting & Automation
Company : Rio Tinto India Pvt. Ltd.



Prashant Mishra (Batch : 2007-09)
Designation : Business Manager
Company : Bata India Ltd.



Sanjeev Kumar Mishra (Batch : 2008-10)
Designation : Sr. Manager
Company : PwC



Stuti Mala (Batch : 2008-10)
Designation : Manager
Company : Union Bank of India



Naveen Vaish (Batch : 2009-11)
Designation : Zonal Sales Manager
Company : Glenmark



Bhuneshwar Pandaya (Batch : 2010-12)
Designation : National Business Development Manager
Company : The Kraft Heinz Company



Ankur Prasad (Batch : 1998-2000)
Designation : Manager Consultant
Company : -----

CELEBRITIES @ I.T.S



INTERNATIONAL SPEAKERS



Mr. David Linthicum
Chief Cloud Strategy Officer
Deloitte Consulting Virginia,
United States.



Prof. (Dr.) David Petrie
Adjunct Business Professor with
Concordia Universities,
Portland and Chicago



Dr. Ivan Zupic
Faculty, Goldsmiths
University of London, UK



Prof. (Dr.) Lloyd Scott
Technological University Dublin,
Ireland



Dr. Souha Akiki Svahn
Founder Paris Graduate School,
France



Mr. Peter Dorrington
Co-Founder and Chief Strategy Officer
at Anthrolytics Ltd., London (UK)



Dr. Ivan Ureta
Head of Executive Education,
Deptt. of Business Economics, Health and
Social Care University of Applied Science of
Southern Switzerland



Prof. Roy Sembel
Co-Founder,
Proud Media Group Professor
IPMI International Business School,
Jakarta, Indonesia



Mr. Isabelo Dionisio
Owner and CEO of Dionisio
Family Enterprises,
Philippines



Dr. Nadine Khair
Assistant Professor
Head of Marketing Department
American University of Madaba



Prof. (Dr.) Amb Mehreen Mia
Founder - Mea Company,
Global Goodwill Ambassador
Humanitarianism
Durban, South Africa



Josh Everett
CEO Zinnia (India)



Prof. William Koehler
Dean, Marshall M. Sloane School of
Business & Communication,
Regis School of Boston, MA USA



Prof. Mary Rose
Research Management
Cluster Coordinator, Polytechnic
University, Philippines.



Mr. Anand R.V.
Business Development Manager
VJN Trading FZE, Dubai



Mr. Ignace L Hindrick,
Director DMH Business
Advisors Pvt. Ltd.,
Belgium



Mr. Ivan Muniz Rothgiesser
Director of ACCEDU
Action for Education, Cusco,
Peru



Prof. David W. Stewart
Professor of Marketing & Strategy
Loyola Marymount University
Los Angeles, USA

HON'BLE VICE CHAIRMAN SIGNS MOU WITH



SKYY AVIATION ACADEMY, SOUTH AFRICA
for Academic, Research and Faculty/
Student Exchange Programme

HON'BLE VICE CHAIRMAN SIGNS MOU WITH



**NANYANG, INSTITUTE OF
MANAGEMENT, SINGAPORE**
for Academic, Research and Faculty/
Student Exchange Programme

HON'BLE VICE CHAIRMAN SIGNS MOU WITH



PARIS GRADUATE SCHOOL, FRANCE
for Academic, Research and Faculty/
Student Exchange Programme

NATIONAL AND INTERNATIONAL COLLABORATIONS

 Asian Maritime Technological College AMCCL	 PARIS GRADUATE SCHOOL Innovative Knowledge Institute Paris Graduate School - Innovative Knowledge Institute, Paris, France	 Polytechnic University of the Philippines	 New Delhi Film Foundation
 Valparaiso University Indiana, USA	 Fintech and Blockchain Association, USA	 SIAM UNIVERSITY SIAM University International College, Thailand	 NISM National Institute of Securities Markets A CIPRO Building, Institute of SEBI



GLOBAL EXPERIENCE

PGDM BATCH (2024-26) at Dubai, Abu Dhabi and Sharjah

World has turned into a global village yet encompasses cultural diversity. Making career in such global landscape is no longer inspirational rather way of corporate life. Acknowledging this fact, I.T.S School of Management takes students to International Study Tour to understand nuances of working in multicultural plural world. Tour aims at exposing students to organizations of world repute manned by multicultural teams. Students are given opportunity to interact with such teams and have a feel of challenges of coordination and cohesion of such teams. During the tour students also visit the renowned management educational Institutions of the place and have interaction with faculty and students to understand the educational and cultural environment of that country.



INDUSTRIAL VISIT

I.T.S School of Management organises regular Industry Visits to bridge the gap between class room teaching and the corporate world. The Institute organizes various industry visits at regular intervals to relate theoretical knowledge to practical applications. Some of the visits to renowned organizations include:



PGDM Students @ Amul Dairy Faridabad



PGDM Students @ Mother Dairy Delhi



PGDM Students @ JK Cements, Dubai



PGDM Students @ Coca Cola Happiness Factory



PGDM Students @ Business Standard



PGDM Students @ RAJYOG Water Bottling LLC, Dubai

STUDENT FUNCTIONAL CLUBS



DIGITAL DEN

The Digital Den - The Social Media Club serves as a place where all students, who have an interest in analytics, gather to discuss topic of professional interest, exchange experiences they have gathered at their workplace, and review the current development in the global job market.

CULTURAL CLUB

The Cultural Club provides a platform to the students to showcase their artistic and cultural sense through their participation in various inter and intra cultural events.



MARRECUS - MARKETING CLUB

The objective of the club is to bridge the gap between concepts and applications in the area of marketing. Discussions, games and events like Innovative Idea Exhibition, Business Plan Competition, Ad-Mad Show cover the diverse facets of business like branding, strategies, business environment etc.



HR CLUB-OPPO MAKERS

The purpose of Oppo-makers is to synergize the talents of students and expose them to emerging trends in HR. With innovative activities, games, quiz competitions etc. organized throughout the year, the club facilitates the understanding of diverse HR functions in the corporate world.



SANKRIYA CLUB

The objective of the club is to bridge the gap between concepts and applications in the area of marketing. Discussions, games and events like Innovative Idea Exhibition, Business Plan Competition, Ad-Mad Show cover the diverse facets of business like branding, strategies, business environment etc.



FINANCE CLUB - FINVEST

The purpose of the club is to promote interest in and knowledge in the area of Finance. The club educates the students on various topics in finance and also reaches out to industry professionals and organizes speaker sessions to expose students to the various practical aspects of finance.



STATESMAN CLUB

Sports is an integral part of overall development of an individual's personality. Keeping in mind the same the institute equally focuses on sports along with academics. The Statesman club is an initiative to groom sportsmanship in the management students. Round the year activities like cricket league, Football League and inter college sports meet and other activities are organized under the umbrella of Statesman Club.

DIGITALYTICS – THE IT CLUB

The purpose of 'Digitalytics – The IT Club' is to enhance analytical thinking and technological proficiency among PGDM students through hands-on exposure to business analytics tools and applications. It aims to bridge classroom learning with real-world data-driven decision-making to build future-ready management professionals.



CSR ACTIVITIES-SOCIAL WORK @ I.T.S SCHOOL OF MANAGEMENT

Institute runs a number of CSR activities to ensure that the downtrodden and the helpless people are taken care of and the deprived are provided with the essential facilities and opportunities to grow and develop in life.

UTTHAN LAB

An endeavor to facilitate poor and meritorious children, Uthan Lab is a unique and comprehensive CSR project of the institute under which the faculty and student volunteers visit various government schools and shortlist poor but meritorious students studying in class 5, 6 and 7. These students are called to the campus on all working Saturdays where under the guidance of faculty coordinator, student volunteers impart basic knowledge of English, Science, Math, History, Computer GK etc. to them. The institute has received overwhelming response and feedback by these students and their parents and is committed to continue this support to these talented buds.



PARIVARTAN CLUB

'Parivartan' is a comprehensive slum education program conducted by the student volunteers of the institute in which student volunteers visit slums on all Sundays and teach around 120 slum children as per their I.Q. and current knowledge. At the end of the class, biscuits, chocolates and sweets are distributed among all as routine. Slum children and their parents eagerly wait for I.T.S volunteers.



CORPORATE RESOURCE CENTRE

Corporate Resource Centre plays a significant role in bringing the industry and academia close to each other. It acts as an interface between the students, faculty and the corporate world to initiate and maintain continuous interaction with the industry. The cross sectoral participation of industry bigwigs in campus placement bears testimony to the quality education and excellent talent pool of I.T.S., which in turn, has led to building of a long list of recruiters, with additions every year. CRC office facilitates Institute Industry interface providing an apt platform to the budding managers in becoming "Business Ready Managers".

LIVE PROJECTS & SUMMER INTERNSHIP PROGRAM. • PRE-PLACEMENT TALKS AND FINAL PLACEMENT.
PLACEMENT OF STUDENTS IN REPUTED COMPANIES LIKE DABUR, ABBOTT HEALTHCARE, PARLE-G, ICICI AND BARCLAYS ETC.

RECRUITING PARTNERS



TOP PLACEMENTS 2023-25

Highest Package 30.86 LPA

Average Package 8.5 LPA



MUDIT PRABHAKAR RAI
 Million Dreams
 PACKAGE : 30.86 LPA



NIDHI KUMARI MISHRA
 Million Dreams
 PACKAGE : 30.86 LPA



PRATUSH SINGH
 Million Dreams
 PACKAGE : 30.86 LPA



SAURAV FULORIA
 Million Dreams
 PACKAGE : 30.86 LPA



SHUBHAM CHANDRAN
 Million Dreams
 PACKAGE : 30.86 LPA



SPARSH KESHARWANI
 Million Dreams
 PACKAGE : 30.86 LPA



NITU KUMARI
 amazon
 PACKAGE : 14.00 LPA



ANNU YADAV
 Dabur
 PACKAGE : 11.50 LPA



GAURAV KUMAR SINGH
 Dabur
 PACKAGE : 11.50 LPA



JYOTI
 Dabur
 PACKAGE : 11.50 LPA



SANDEEP NAYAK
 Dabur
 PACKAGE : 11.50 LPA



SHANTANU SINGH
 Dabur
 PACKAGE : 11.50 LPA



SHIKHA MISHRA
 Dabur
 PACKAGE : 10.00 LPA



ANJALI MISHRA
 UltraTech
 PACKAGE : 9.50 LPA



KARTIK GIRI
 UltraTech
 PACKAGE : 9.50 LPA



KHUSHI KASHYAP
 ENVIRO
 PACKAGE : 9.50 LPA



PRANAV SHEKHAR PANDEY
 PARLE
 PACKAGE : 9.50 LPA



SHASHANK SHEKHAR
 UltraTech
 PACKAGE : 9.50 LPA



SONALI KUMARI
 UltraTech
 PACKAGE : 9.50 LPA



SUMIT KUMAR YADAV
 PARLE
 PACKAGE : 9.50 LPA



HARSHIT DUBEY
 DIRLA opus
 PACKAGE : 9.00 LPA



NAINCY KUMARI
 DIRLA opus
 PACKAGE : 9.00 LPA



PRANJAL GAUR
 DIRLA opus
 PACKAGE : 9.00 LPA



SANSKAR JAISWAL
 DIRLA opus
 PACKAGE : 9.00 LPA



SHIVAM SINGH
 DIRLA opus
 PACKAGE : 9.00 LPA



HARSH KUMAR
 Deloitte
 PACKAGE : 8.76 LPA



ABHISHEK KUMAR SINGH
 UltraTech
 PACKAGE : 8.50 LPA



ADITYA GAUR
 COFFEE DAY BEVERAGES
 PACKAGE : 8.50 LPA



AKASH SHARMA
 COFFEE DAY BEVERAGES
 PACKAGE : 8.50 LPA



BHOOMIKA
 UltraTech
 PACKAGE : 8.50 LPA



MADHAV PANDEY
 UltraTech
 PACKAGE : 8.50 LPA



NITIN KUMAR
 UltraTech
 PACKAGE : 8.50 LPA



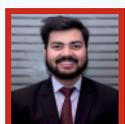
RAHUL SINHA
 UltraTech
 PACKAGE : 8.50 LPA



RAJAT PRATAP SINGH
 UltraTech
 PACKAGE : 8.50 LPA



RITIK SINGH
 LESSO
 PACKAGE : 8.50 LPA



SHIVAM KUMAR
 COFFEE DAY BEVERAGES
 PACKAGE : 8.50 LPA



SHIVANGI GUPTA
 UltraTech
 PACKAGE : 8.50 LPA



SONALI GUPTA
 Dabur
 PACKAGE : 8.50 LPA



AMAN KUMAR LATH
 Wood Capital Finance Limited
 PACKAGE : 7.90 LPA



ASHUTOSH GUPTA
 Wood Capital Finance Limited
 PACKAGE : 7.90 LPA

and many more...

TOP PLACEMENT HIGHLIGHTS 2024-26 BATCH



Kumari Khushi

BIRLA
opus
9.5 LPA



Pragya Singh

BIRLA
opus
9.5 LPA



Praveen Kumar Ray

BIRLA
opus
9.5 LPA



Premjeet Kr. Srivastava

BIRLA
opus
9.5 LPA



Shubhangi Sharma

BIRLA
opus
9.5 LPA



Swapnil Srivastava

reckitt
9.5 LPA



Suyash Pandey

**COFFEE
Day**
8.4 LPA



Rishabh Chaturvedi

hffc
7.5 LPA



Suraj Kumar

hffc
7.5 LPA



Vishal Tiwari

hffc
7.5 LPA



Bhawana Singh

SIMPLOTEL
7.0 LPA



Surbhi Mishra

SIMPLOTEL
7.0 LPA



Manisha Kumari

99acres
6.75 LPA



Abhishek Yadav

**Sundrop
BRANDS**
6.5 LPA



Harsh Sharma

**Sundrop
BRANDS**
6.5 LPA



Aditya Kumari

Flipkart
6.0 LPA



Ashutosh Kumar

Flipkart
6.0 LPA



Ranajit Bhattacharyay

Flipkart
6.0 LPA



Vaibhav Tyagi

Flipkart
6.0 LPA



Vanshika Rana

Flipkart
5.0 LPA



Abhishek Tyagi

**Indus Valley
Partners**
4.5 LPA



Kritika Singh

**Indus Valley
Partners**
4.5 LPA



Akanksha Kumari

**CONNECTING
PEOPLE SOLUTIONS**
4.2 LPA



Nandni Tyagi

**CONNECTING
PEOPLE SOLUTIONS**
4.2 LPA



Prachi Sharma

**CONNECTING
PEOPLE SOLUTIONS**
4.2 LPA



Bhawana Singh

Datar
4.0 LPA

ADMISSIONS



ELIGIBILITY

Aspirants seeking admission to the PGDM program of the Institute must fulfill the following criteria :

- Bachelor's degree in any discipline from a recognized university or equivalent with minimum 50% passing marks
- Valid score in CAT/MAT/XAT/ATMA/CMAT or any other national level examination, approved by AICTE.
- Applicants appearing for their Final Year Graduation exams are also eligible to apply

HOW TO APPLY

Applicants can apply online at our website www.itsim.edu.in. The application forms can also be downloaded and submitted at the Institute through mail or in person.

ATTRACTIVE SCHOLARSHIPS

Scholarship upto Rs. 1 Lac to the eligible candidates based on Academic Performance and score in test like CAT, XAT, CMAT, MAT, ATMA etc.

SELECTION PROCEDURE

Shortlisted applicants are invited for Group Discussion and Personal Interview Process. The final selection will be made on the basis of the criteria as prescribed by the Institute. The information regarding selection will be communicated to the concerned Applicant by mail.

ANTI RAGGING INITIATIVE

Ragging, in all its forms, is totally banned in the institute. As per the Supreme Court of India order; anyone indulging in ragging will be punished appropriately. Institute has a 'Zero tolerance policy' in this respect.



FACULTY RESOURCE



Dr Ajay Kumar

Professor and Director
PhD, UGC (JRF), MBA
Total Years of Exp.: 38

Dr. Sunil Kr. Pandey

Professor & Director
PhD, D.SC., Post Doc.,
Fellow - IETE
Total Years of Exp.: 27

Kumar Biswas

Professor
MBA (International Business),
B.Tech (Chemical Engg.),
B.Sc (Chemistry)
Total Years of Exp.: 30+

Dr. Prem Prakash Srivastava

PhD, MBA, PGDIBO,
PGDIRPM, M.PHIL, JRF& SRF,
PG Gold Medalist
Total Years of Exp: 27 Yrs
Industry, 3 Yrs Teaching

Dr. Satish Kumar

Professor
PhD, PGDCA, MBA, BBA
Total Years of Exp.: 25

Dr. D.K. Pandey

Professor
LL.B., MBA, PhD, UPSLET
Total Years of Exp.: 23

Dr. Namita Mishra

Professor
Mcom, MBA, PhD
Total Years of Exp.: 20

Dr. Anusha Agarwal

Professor
PhD, PGDBM,
MA(Eco), BBM
Total Years of Exp.: 26

Prof. Durba Roy

Professor
PGDM, PhD (Pursuing)
Total Years of Exp.: 20

Dr. Manoj Kumar Jha

Professor
PhD, MBA
Total Years of Exp.: 39

Dr Uma Gulati

Professor
PhD, MPhil, MBA, PGDM,
M.Com, CMI(UK), Diploma in
Marketing Advertising & PR
Total Years of Exp.: 30

Yachna Malhotra

Associate Professor
PGDM, PGCHRM, PhD
(Pursuing)
Total Years of Exp.: 23

Dr. Kamal Singh

Associate Professor
B.com (H), MBA, M.Phil.
PhD- Marketing
Total Years of Exp. :19

Dr. Richa N. Agarwal

Associate Professor
PhD
Total Years of Exp. : 22

Dr Rajeev Johari

Associate Professor
PhD (Eco), MBA (IB & OM),
M.A (Eco.)
Total Years of Exp. : 22

Sunil Upadhyay

Associate Professor
MS, MCA, PhD Pursuing
Total Years of Exp. : 19

Dr. Vinay K. Srivastava

Associate Professor
M.Com, MBA, D.Phil
Total Years of Exp.: 24

Dr. Sanjeev Tandon

Associate Professor
PhD (Retail Marketing),
MBA (Mkt.), PGDMM, Cognitive
Behavioural Therapist (CNT
Practitioner), B.Sc (Maths)
Total Years of Exp.: 38

Dr. Puneet Kumar

Associate Professor
PhD (Management)
Total Years of Exp.: 30

Dr. Surendra Tiwari

Associate Professor
PhD, PGDM
Total Years of Exp.: 23

Neha Sabharwal

Assistant Professor
MCA, Pursuing PhD
Total Years of Exp.: 16+

Dr. Mansi Singh

Assistant Professor
PhD, MCA, BCA
Total Years of Exp.: 11

Dr. Prachi Pachaury

Assistant Professor
PhD
Total Years of Exp.: 6

Shilpi Rana

Assistant Professor
MBA/ B.Tech
Total Years of Exp.: 17

Dr. Parul Gupta

Assistant Professor
PhD, MBA, MA (Eco)
Total Years of Exp. : 15.5

Dr. Puja Garg

Assistant Professor
MBA, ADF, UGC NET, PhD
Total Years of Exp. : 15

Ashutosh Sharma

Assistant Professor
PhD (Pursuing),
M.Phil. (Gold Medalist),
M.Sc in Statistics
Total Years of Exp. : 14

Dr. Smita Barik

Assistant Professor
PhD, MBA, B.Tech, UGC NET
Total Years of Exp.: 13

Dr. Shikha Aggarwal

Assistant Professor
PhD
Total Years of Exp.: 11

Dr. Divya Sharma

Assistant Professor
PhD
Total Years of Exp.: 11

Dr. Gurpreet Kaur

Assistant Professor
PhD
Total Years of Exp.: 11

Astha Shukla

Assistant Professor
PhD (Pursuing), MBA,
B.Tech.(C.S.)
Total Years of Exp.: 10

Samiksha Budakoti

Assistant Professor
M.Sc (Operations Research),
PGDM (Supply Chain
Management), UGC-NET & JRF,
B.Sc (Hons.) Mathematics, PhD
(Pursuing)
Total Years of Exp.: 5.5

Dr. Ibra Fargha

Assistant Professor
PhD, UGC NET,
MBA, BSC
Total Years of Exp.: 2

Dr. Varsha Sinha

Assistant Professor
PhD, MBA, B.Pharm
Total Years of Exp.: 2

Dr. Neha Shrotriya

Assistant Professor
MBA, M.Phil
Total Years of Exp.: 15

Dr. Ashish Kumar Jha

Assistant Professor
PhD, MBA, MMM,
UGC-NET
Total Years of Exp.: 19

Akansa Arora

Adjunct Faculty
CA, M.Com
Total Years of Exp.: 14 Yrs
Industry, 12 Yrs Teaching

Dr. Sonal Kapoor

Professor
PhD (CS), PGDM, MCA,
MCom, DOEACC 'A' Level
Total Years of Exp.: 26

Akansa Tyagi

Assistant Professor
PhD, Advanced Diploma in
Management, MBA
(HR and Marketing)
Total Years of Exp.: 13

TESTIMONIALS



Excellent facility and very caring management staff. I.T.S has come up very well over the years. Wish to see I.T.S leading the management institution in future.

Dr. H. Khorakiwala
ED- Wockhardt
CEO- Wockhardt Foundation

I had an interactive session during Startup Summit 2024. Students have asked some really good questions

Mr. Mudit Agarwal
Founder & CEO
Agrim Tech Services



Very good experience meeting up with a excellent set of academic faculty and students. Best wishes to all students and faculty of I.T.S.

Mr. Kaushlesh Maheshwari
President (S & M)
Mangalam Cement Ltd.

Extremely grand campus, nice interaction with enthusiastic faculty and student. I am sure the future of ITS is very bright.

Mr. Tushar Bhaskar
MD
Rubix DS



It was a wonderful experience to share our experience with I.T.S Students. Loved the zeal and enthusiasm

Mr. Neerajh Malikk
Whole Time Director, Board Member,
Aptech Ltd.

It was an amazing experience at ITS. Students, faculty and infrastructure are awesome. It was a wonderful experience.

Mr. Gurmeet Singh Chugh
Chairman
Translumina Therapeutics



Splendid experience with I.T.S Ghaziabad. Students exhibited great zeal for learning. Wishing all the students a bright future.

Mr. Vishal Tiwari
COO
University of Southampton

The talent at I.T.S Ghaziabad is promising in nature and disciplined with a very high learning curve.

Ms. Aditi Mishra
CEO
Iodestar UM



STUDENT SUCCESS STORIES



Kumari Khushi
BIRLA opus

The caliber of the professors at I.T.S School of Management is unparalleled. It was their enthusiasm that kept me motivated and helped me propel during my master's program. The most striking feature was the high-quality guest lectures that bridged the gap between academics and industry giving us a feel of the real world while we were still in college. Above all the environment of the campus did ensure I had right start of my career in Dabur.



Swapnil Srivastava
reckitt

I.T.S School of Management has always believed in providing best career opportunities to its students. The training and development department worked really hard for overall development and conducted various boot camps for us to enhance our aptitude and interpersonal skills. I would also like to appreciate the placement cell for guiding and motivating us at each step thereby helping me in Securing position of Sales officer Trainee it is such a privilege for me to kickstart my career with Dabur.



Suyash Pandey
Coffee Day Beverages

It was my immense luck and fortune to be the part of I.T.S School of Management where I can grow. The entire faculty and department leaves no stone unturned to shape one's future. My two years at ITS have been a wonderful experience of learning with prolific exposure to outside. Huge respect, love and devotion for entire faculty members and department. It's their efforts that make me to count myself into better professionals.



Suraj Kumar
hffc

I.T.S School of Management has given me an opportunity to explore different aspects and gain a lot more other than academics. It gave me an opportunity to meet different kind of people and learn a number of things. This training and development has provided me a platform to enhance my skills and an opportunity to showcase them. Because of all the collaborative efforts, I am able to bag a placement in Amazon.



Vaibhav Tyagi
Flipkart

My passion was to join a company where the organisational operations would align with my interests. and finally, I found the right place to take ahead my aspirations by getting selected in Parle Products through placement drive conducted by ITS. Now I am confident that my career growth will be tremendous.



Northern India's Leading Group of Educational Institutions

The Education Group

GHAZIABAD • GREATER NOIDA (DELHI-NCR)

I.T.S School of Management
I.T.S - Institute of Technology & Science
I.T.S - UG Campus

PGDM MBA MCA (2 Years)
BBA BCA

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CAMPUS-1
Mohan Nagar (Estd. 1995)

CAMPUS-2
Murad Nagar (Estd. 2000)



I.T.S - Dental College
I.T.S - Pharmacy College

I.T.S - Institute of Health & Allied Sciences
I.T.S - Surya Hospital

BDS MDS BPT MPT
D.Pharm B.Pharm M.Pharm

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f www.facebook.com/ITSParmacyCollege

I.T.S - Engineering College
I.T.S - College of Professional Studies
I.T.S - Collge of Health and Wellness Sciences

MBA B.Tech • CSE • EC • ME • CE • AI&ML • DC
BBA, BCA & BPT

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CAMPUS-3
Greater Noida (Estd. 2006)

CAMPUS-4
Greater Noida (Estd. 2006)



I.T.S - Dental College
I.T.S - Surya Hospital

B.D.S M.D.S

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CAMPUS-5
Meerut (Estd. 2015)

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