



Raghwendra Kumar

Asst. Prof

UGC - NET, PhD (P), MPhil, MBA (Marketing)

Qualification:

1	2012 – 2013	N E T (Management)	UGC
2	2015 – (P)	PhD (SCM)	Dr. APJ AKT University

Professional Education

3	2009 – 2010	M Phil (Management)	VM University
4	1998 – 2000	M B A (Marketing)	LN Mithila University
5	1998 – 1999	A D S A	Swami Viveka Nanda Education Trust

Education

6	1994 – 1997	B.Sc. (Zoology-Honours)	L.N. Mithila University
7	1992 – 1994	AISr.SC Exam. (+2) (PCB)	CBSE
8	1991 – 1992	AISS Exam (X)	- do -

SWAYAM / NPTEL: Completed 6 Courses with FDP score of 12.5

2021	Supply Chain Analytics	IIT - R	8 Weeks
2020	Global Marketing Management	IIT - R AIR 3	8 Weeks
2020	Supply Chain Management	CEC	12 Weeks
2020	Introduction to Managerial Economics	IIM - B	8 Weeks
2019	Foundation Course in Managerial Economics	IIT - K	8 Weeks
2019	MCDM Techniques Using R	IIT - R	6 Weeks

Google & Other Relevant Certifications:

2020	SAP Inventory Management	Udemy	9.5 Hr
2020	HVPE Refresher	AICTE,	1 Week
2018	Fundamental of Digital Marketing	Google Inc. & IBS	12 Weeks
2017	EDP	DST - Govt of India	2 Weeks
2016	HVPE Level 1	Dr. APJ AKT University	1 Week

AREA OF INTEREST:

Marketing
Supply Chain Management
Entrepreneurship Development
Human Values & Professional Ethics

Experience: 17 Yr in Education & 5:08 Yr in Industry

Skill development:

Workshop & Training Programs – 12; Seminar & Conferences – 10; Webinar & e-Lecture – 8; Others – 5.

Publications:

1. “Logistics and Supply Chain Management – A preliminary Outlook in Indian Context” Journal of IPPEM, Volume 11, July 2017: p 15 – 20 ISSN-0974-8903
2. “The Indian Economic Planning - Genesis and Formulation” Technical Journal Glimpses, June 2006: p 21-28

Skill Development

Prominent Interactions:

Prof. (Dr.) VK Vaishnavi; Prof. (Dr.) IM Pandey; Prof. (Dr.) LP Singh; Prof. (Dr.) SM Jha; Mr.NR Narayan Murthy; Ms. Pratibha DS Patil; Dr. Subhash C Kashyap; Mr.JS Verma ; Ms. Vashundhara Rajee Sindhia

Attended:

(Workshop & TPs – 12, Seminar – 10, Webinar & e-Lecture – 8, Conclave – 2, Talks – 3)

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|--------------------------------------------------------------------------|------------------------------------------------------------------|-------------------------------|---------------------------|
| 1. FDP on Research Publication | 1 Week | AKGIM | 26 July – 1 Aug 2020 |
| Research Publication and Data Modelling Techniques | | | |
| 2. FDP on Research Methods | 1 Week | ITS | 30 June – 4 July 2020 |
| Advanced Research Methods: Enabling Quality Research Publications | | | |
| 3. FDP on Paper Publishing | 1 Day | ITS | 21 st May 2020 |
| Publishing Research Paper in Premier Journals – Do's and Don'ts | | | |
| 4. FDP on Case Writing | 1 Week | AKGIM | 26 – 30 Dec 2020 |
| Case Writing & Publication: Turning Records into Powerful Teaching Tools | | | |
| 5. FDP on Emotional Intelligence | | ICT Academy & DAV | 27 – 29 Jun 2019 |
| 6. FDP on EDP | 2 Weeks | DST - Govt of India | 16 – 27 Jan 2017 |
| 7. Workshop on HVPE | 8 Days | AKTU, Lucknow | 24 – 31 May 2016 |
| 8. Workshop on RM | 1 Day | MTU, Noida | 22.05.2013 |
| • Design Science Research Methods: Innovating ICT | | | |
| 9. AIMA Workshop | 2 Days | Shri Ram Institute, Gr. Noida | 03 - 04 Aug 2011 |
| • “Workshop on Sales Management” | | | |
| 10. ETP | 1 Day | NMA & Apeejay Inst. Gr. Noida | 29.10.2010 |
| • “WORK LIFE BALANCE” Instructor : Mr. Hans Dholakia | | | |
| 11. Work Shop on RM | 2 Days | CDL Univ, Sirsa, Haryana | 12 & 13 Dec. 2009 |
| • “Research Methodology in Management” with special emphasis on SPSS | | | |
| 12. FDP | 1 Day | IMT, Faridabad, Haryana. | 29.12.2008 |
| • “ <u>Training the Trainer</u> ” | | | |
| 1. FICCI | | The Park Hotel, New Delhi | 28.04.2017 |
| • World IP day 2017 “Innovation to Drive Business and Competitiveness” | | | |
| 2. International Conference (Gyanodaya, 2015) | | IEC, Gr. Noida | 28.11.2015 |
| 3. National Seminar (GST, 2014) | | IPEM, Ghaziabad | 05.04.2014 |
| 4. FICCI CMSME Seminar | | FICCI, New Delhi | 02.04.2014 |
| • “MSME PROSPERITY” | | | |
| 5. “FICCI MSME Summit 2013” | | FICCI, New Delhi | 14.05.2013 |
| • 'Integrating MSMEs with the Global Value Chain' | | | |
| 6. National Seminar (Financial Re-Engineering, 2011) | | ITS, Gr. Noida | 26 - 27 Aug 2011 |
| 7. National Seminar (Women Entrepreneurship In India) | | NIET, Gr. NOIDA | 05.11.2010 |
| 8. National Seminar | | BLSITM, Bahadurgarh | 21.01.2010 |
| • Theme: “Right to Education (RTE) as Fundamental Right”. | | | |
| 9. National Conference | | BCIPS, Dwarka, New Delhi | 28.11.2009 |
| • "Enterprise Management In a Transitional Economy” | | | |
| 10. State Seminar | | Jaipur | 14.07.2006 |
| • Theme: “Industry - Academia Collaboration” an Infosys Initiative. | | | |
| 1. Webinar on | Reframing the Pandemic: Positive Impact on Culture and Society | | 27.09.2020 |
| 2. Webinar on | Covid-19 Health Emergency Program by WHO | | 19.03.2020 |
| 3. Webinar on Brexit | Supply Chain for Uncertain Conditions: Brexit and More | | 29.05.2019 |
| 4. Webinar on DSC | The Digital Supply Chain: Hype Vs Reality by DHL | | 21.11.2018 |
| 5. Webinar on Logistics | 2016 Rate Outlook: Global ripple effect (Andreoli, et al., 2016) | | 29.01.2016 |

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| 6. Webinar on Food Logistics - Cold Chain (Burris, et al., 2015) | | 26.08.2015 |
| 7. e-Lecture on Technical use of Reader X | Adobe Noida | 14.01.2011 |
| 8. Webinar on PDF X | Adobe Noida | 10.01.2011 |
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| 1. Digital Conclave | ITS | 17.10.2020 |
| Convergence of Science Technology and Humanities: A Roadmap for Future Development | | |
| 2. HR Conclave | DSB, Pitampura | 15.11.2014 |
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| 1. GIBS Talk by | Padmshri Prof. Dr. Mahesh Verma VC - GGSIPU at Gitarattan IBS | 21.06.2020 |
| Strength Within, Success Throughout | | |
| 2. GIBS Talk by | Prof. Dr. K. K. Aggarwal Chairman-NBA at Gitarattan IBS | 14.06.2020 |
| Required Changes in Technical Education | | |
| 3. National Talk Show | NDTV India NDTV Studio GK-I, New Delhi | 27.02.2009 |