

# VIKAS KHANNA



Mr. Vikas Khanna is a strategic and versatile business leader with a distinguished career spanning leadership roles in sales, marketing, end-to-end supply chain management, strategic sourcing (domestic and international), operations, and business development. An alumnus of IIM Bangalore and Great Lakes Institute of Management, he brings deep expertise across a wide spectrum of industries including Automotive, Industrial Products, Tyres, Bearings, Bicycles, Electric Vehicles, and E-commerce. His approach blends strategic foresight with a strong focus on execution, brand building, and people development.

He led initiatives that strengthen market presence, expand brand reach, and foster long-term customer engagement. His career journey includes senior leadership positions at prominent organizations such as Tube Investments of India Ltd. (Murugappa Group), NRB Bearings Ltd., Metro Tyers Ltd., JK Tyers & Industries Ltd. and Hero Eco Tech Limited where he has been instrumental in driving innovation, nurturing talent, and building enduring partnerships across domestic and international markets.

With a proven track record of navigating complex market landscapes, Mr. Khanna excels in aligning business strategy with market opportunities, fostering cross-functional collaboration, and developing sustainable growth models. He is passionate about sharing his experience to mentor emerging leaders and contribute to stronger industry-academia linkages, ensuring future professionals are equipped with practical insights and strategic thinking capabilities.