



Prof. Sunil Upadhyay is an **Associate Professor of Business Analytics and Information Technology** at the *I.T.S School of Management, Mohan Nagar, Ghaziabad*. He holds a Master's degree in Business Analytics from **Birla Institute of Technology & Science (BITS), Pilani**, and is a certified **Oracle Certified Professional (OCP)**. His academic credentials are further enriched by certifications in *Big Data and Data Analytics* from premier institutions including the **University of California, IIT Roorkee, IIT Ropar, MNIT Allahabad, and NIT Srinagar**.

With over **18 years of experience in academia and research**, Prof. Upadhyay has made substantial contributions to both national and international journals and conferences. He is widely recognized for his research in business analytics and data science and actively conducts hands-on training sessions for students and faculty in **Python, Tableau, and R programming**.

Prof. Upadhyay's expertise spans across **Business Analytics, Data Visualization, Database Management Systems, ERP, and Decision-Making using Excel**. He is especially known for his proficiency in **designing and managing Oracle databases**. As an accomplished author, he has written **three books on information technology and Business Analytics**, offering practical insights and academic guidance to students and professionals alike.

His teaching philosophy emphasizes **innovation, critical thinking, and practical application**, ensuring his students are industry-ready and future-focused.