

## Yachna Malhotra Faculty- Communication and Soft Skills

Prof. Yachna Malhotra is currently working as Associate Professor at I.T.S School of Management, Ghaziabad. She is an Educator and certified Soft Skill and Behavioural Trainer with over 23 years of work experience in Industry & academia. A certified Employability Trainer from NSDC, Govt of India, Certified in Digital Marketing from NIESBUD Certified Behavioral Trainer from Peak Performers, India. She has worked with companies like Jindals, Honda, and HCL Technologies. She has contributed intellectual knowledge in NIIT, Amity, IPEM and Jaipuria Group of Institutions through teaching and training.

She has a strong academic background holding a Post Graduate Certificate Program in HRM from IIM Shillong and a Post Graduate diploma in Marketing from Symbiosis Pune and a Post Graduate Diploma in Training and Development from ISTD, Delhi. She has successfully completed certification in Teaching Strategies for Effective Communication from Tata Institute of Social Sciences, Pune and has attended Case Teaching workshop at IIM Ahmedabad in collaboration with Harvard Business School.

She has conducted several workshops and training programmes in the areas of Effective Presentation Skills, Team Building, Leadership, Communication Skills, Digital Marketing and Managerial Skills for both Industry and Educational Institutions.

Prof. Yachna Malhotra has published many research papers and articles in the reputed journals.